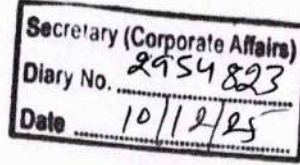


एस. कृष्णन, आई.ए.एस.  
सचिव  
S. Krishnan, I.A.S.  
Secretary



इलेक्ट्रॉनिकी और सूचना प्रौद्योगिकी मंत्रालय  
भारत सरकार  
Ministry of Electronics &  
Information Technology (MeitY)  
Government of India

कार्यालय उप महानिदेशक (सांख्यिकी)/O/o DDG (Stats.)  
डायारी नंबर/Diary No. 628  
दिनांक/Date 16/12/2025



DO No: INDIAI/203/2025-INDIAI  
Date: 5.12.2025

Dear Secretary,

The Ministry of Electronics and Information Technology, through IndiaAI, is organising the India-AI Impact Summit from February 15 to 20, 2026 at Bharat Mandapam, New Delhi. The Summit will bring together senior government leadership, global experts, industry, start-ups, academia and multilateral bodies. It is expected to serve as a key forum for major announcements, partnership activities and for advancing India's AI vision, "IMPACT", before national and international stakeholders.

2. In view of the national importance of the Summit, all Government of India communication during this period is required to reflect a unified and consistent branding approach. This will strengthen public recall, ensure coherence across Ministries and Departments, and convey that various activities undertaken in this period contribute to a common national objective. A similar whole-of-government approach was adopted successfully during India's G20 Presidency.

3. It is therefore requested that all Ministries and Departments may adopt the IndiaAI Impact Summit 2026 branding across official communication and collaterals prepared or released from now until the conclusion of the Summit. This includes, but is not limited to:

- Official stationery (letterheads, envelopes, file covers, folders, notepads, visiting cards, stickers)
- Print collaterals (posters, brochures, reports, invitations, certificates)
- Event branding (backdrops, panels, standees, signage, podiums, delegate kits)
- Digital materials (static and motion graphics, social media posts, banners, emailers, newsletters, websites)
- Audio-visual content (promotional videos, teasers, live broadcasts, presentations)
- Presentation and documentation templates (PowerPoint decks, concept notes, talking points, briefings)

4. The approved IndiaAI Impact Summit 2026 logo along and branding toolkit are available for official use. The open files may be accessed through the following Google Drive link:  
<https://drive.google.com/drive/u/1/folders/15kfA8hv4JggNNs743fmlAN9CIRksDjYI>

5. Ministries/Departments may also write to [impactsummit-comms@indiaai.gov.in](mailto:impactsummit-comms@indiaai.gov.in) for any specific file requirements, clarifications, or additional graphic assets. The IndiaAI Mission will facilitate timely support.

6. I shall be grateful if this communication is circulated within your Ministry/Department and compliance is ensured across all divisions and attached/subordinate offices.

With regards,

Yours sincerely,

(S. Krishnan)

To

Secretaries of all the Ministries/Departments, Govt. of India

आज़ादी का  
अमृत महोत्सव

