ABOUT IICA

Established as a think tank for the Ministry of Corporate Affairs, the Indian Institute of Corporate Affairs was set-up in 2008 to advance thought leadership in the Indian business environment through research, capacity building & advocacy efforts. Since its inception, the IICA continues to attract and train highly talented, innovative, entrepreneurial, ambitious and open-minded leaders in India. Characterized by pedagogical innovation, strong corporate connections and a rigorous academic environment, programmes and initiatives developed at IICA are purpose built to transform our participants to serve as architects of a responsible world. The academic expertise of the core faculty is strengthened by the adjunct professors from industry who share their academic and professional expertise with the program participants.

ABOUT THE SCHOOL

The School of Corporate Governance & Public Policy is a research centre at Indian Institute of Corporate affairs dedicated to the promotion of high quality research work, advocacy and capacity building impacting the lives of people at large and preparing future leaders in the sphere of Public Policy and Corporate governance. It encourages robust and effective decision making through setting up processes, practices, setting up policies and good governance in the 21st century with multiple stakeholders in public and private sectors. The school strongly believes in promotion of principles, policies, procedures, defined responsibilities, and accountabilities used by stakeholders to work through the inherent conflicts of interest that exist in the contemporary corporate world.
Our teaching, research, and engagements with practitioners focus on the following thematic areas:

- Corporate Good Governance
- Social Equity and Equitable distribution
- Improving Public Leadership and Management
- Indian Legislations regulating corporate affairs
- Enhancing Sustainability
- Promoting equitable, inclusive and sustainable solutions - public governance
- Impactful Policy Communications
- Data Analysis and its role
- Ethical policy framework relating to Artificial Intelligence
PROGRAM OVERVIEW

The rapidly changing and complex world has led to increased responsibilities for corporate affairs and public Policy professionals, fueled by the democratization of information, disruptive radical technological change, and businesses are more accountable to their stakeholders than ever before. We are witnessing a great transformation in how the Multinational corporations interact with wider communities across the globe. The Executive Programme in Public Policy (Corporate Affairs) is an attempt to create a pool of talent with deep understanding of contemporary public policy leading to a sustainable business model by creating significant business value and prepares organizations to best recover from downside risks and crisis. Organizations operating in fast-paced information overload environments are counting on Public Policy and Corporate Affairs professionals to make the judgments that are required to build long-term success.

EPPP instills a methodical, research-based approach to policymaking and completes it with the comprehensive management abilities required to carry out policy in the era of transformation.
TARGET PARTICIPANTS

- C-Suite Executives and Corporate Affairs Professionals
- Professionals involved in establishing and developing public policy
- Consultants hired to serve as policy analysts and advisors
- Government officials involved in developing and implementing public policy
- Professionals who have a strong passion for public affairs
- Professionals engaged with Multilateral Agencies
- Research Professionals from Development/Public policy sectors
- Senior Industry Executives, Entrepreneurs and Media professionals

PROGRAM MODULES

- Public Policy- Process and Practices
- Public Policy and Corporate Affairs
- Evidence Based Public Policy
- Behavioral Challenges and Complexities & Public Policy
- New Age Policy Challenges for Corporations
- Practice Tool-kit for Public Policy Managers
PROGRAM HIGHLIGHTS

- Learn at IICA, A think tank under Ministry of Corporate affairs, Govt of India
- 40+ Hours of online learning followed by one day Campus Immersion
- Conceptual Understanding, Domain expertise, Policy oriented strategic thinking for effective implementation.
- Interact and network with industry experts, Public Policy Experts, Senior Bureaucrats, Politicians, and Development Sector Leaders.
- Research and evidence based approach to policy design aided by a capstone project
- Earn significant recognition from a top-ranked corporate governance institute while acquiring verifiable and pertinent skills entirely online.

KEY LEARNING TAKEAWAYS

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<th>CONCEPTS</th>
<th>DOMAINS</th>
<th>SKILLS</th>
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<td>Evidence in Public Policy</td>
<td>Cross disciplinary Perspective</td>
<td>Reading and writing Analytically</td>
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<td>Policy Communications</td>
<td>Develop and analyze Policies based on data</td>
<td>Data Analysis</td>
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<td>Legislative regulations governing corporate affairs</td>
<td>Legislature, Jurisprudence, Corporate governance</td>
<td>Law, Indian Polity, Indian Policy challenges to corporations</td>
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<td>Indian Economy in the Globalized world</td>
<td>Macro economy, social equity, socio Political challenges</td>
<td>Basic Economic concepts, Development Economy</td>
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<td>Research Design relating to Public Policy</td>
<td>Policy outcome, decision making based on data</td>
<td>Research based output, averting mistakes and Pitfalls</td>
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<td>Policy Challenges in 21st century</td>
<td>Impact of AI, Shifting paradigms, Tech Impact on Business in 21st century</td>
<td>Acclimatize and adapt Changes Leadership, Decision making</td>
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IICA ADVANTAGE

➤ Up skill and gain a competitive edge by receiving a certification by the Think tank of Ministry of Corporate affairs, Govt of India.
➤ Get professional recognition by an institute of prominence
➤ Learn from the stalwarts with domain expertise
➤ First of its kind program connecting Corporate affairs with Public Policy

Eligibility Criteria
Professionals having a minimum of 3 years of work experience.

Course Duration
4 Months Virtual with One day Campus Immersion

Frequency of classes
Twice a week of 90 Minutes duration

Program Fee: 82,500+ GST
Note:
➤ GST (currently @ 18%) will be charged extra on the fee
➤ Any extra payment due to any change in any of the applicable taxes during the tenure of the programme will have to be borne by the students
➤ Course fee remitted is not refundable however alternate nomination from the same organization may be considered at the discretion of IICA

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Programme Timelines
Application Closure Date | 22nd December, 2023
Program Commencement Date | January, 2024
For Further Details, Please Contact

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