



School of Business Environment Indian Institute of Corporate Affairs

*(An Autonomous Institute under the Ministry of Corporate
Affairs, Govt. of India)*

IICA CERTIFIED CSR PROFESSIONAL

"Leading the Way in CSR Excellence"

*Registration starts
from March every year*



For Registration, Visit:
<https://iica.nic.in/icpcsr/>



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Table of Contents

03 About:

- Indian Institute Of Corporate Affairs
- School of Business Environment (SoBE)
- About the Programme

04 Details of Programme

- Learning Objectives
- Who should apply?
- Programme Modules

05 CSR Modules Brief

Brief of 7 Modules of the Course



06 Key Features

Key features of the Certificate Programme

07 Examination & Assessment

Roadmap in terms of Milestones, Duration and Evaluation

07 Fee Structure

- Fee Structure
- Payment Details for RTGS/NEFT
- Enrollment and Payment Details

07 Key Highlights

Reasons that make this course unique and worth attending

08 Panel of Experts

Experts from varied background at a glance



INDIAN INSTITUTE OF CORPORATE AFFAIRS

The Indian Institute of Corporate Affairs (IICA) is an autonomous institute under the aegis of the Ministry of Corporate Affairs, Government of India. It conducts induction and training for the central civil servants of the Indian Corporate Law Service Cadre. Being a unique world class institution and a holistic think tank, IICA functions as a premier service delivery institute in the domain of Corporate Affairs by providing policy advocacy, research, and capacity building support to the government, corporate sector, professionals, and related stakeholders to drive corporate growth, reforms, and regulations, through synergized knowledge management, global partnerships, and real time solutions.

SCHOOL OF BUSINESS ENVIRONMENT

School of Business Environment (SoBE), IICA is dedicated towards research, capacity building and policy advocacy in the areas of Environmental, Social and Governance (ESG), Corporate Social Responsibility (CSR) and Business and Human Rights (BHR). The SoBE intends to create knowledge through applied and conceptual research, relevant to policy makers, business ecosystem and society along with its underlying disciplines, and to disseminate such knowledge through publications and capacity building programmes.

ABOUT THE PROGRAMME

IICA is offering a nine - month online learning and certification programme titled IICA Certified CSR Professional. The programme is uniquely designed to enable the learner to successfully conceptualize and establish a comprehensive CSR ecosystem for all kinds of businesses. The programme is also aimed at aiding responsible businesses keep abreast of the latest advancements in the field of CSR, and build the professional expertise required to achieve the objectives of CSR regulations in India. Notably, the Programme offers a unique blend of theoretical and experiential learning with a holistic approach to CSR, with the scope of its pedagogy covering the foundational basis of CSR to ultimately addressing contemporary advancements and industry best practices in the field of CSR. A prospective IICA Certified CSR Professional learns from an interdisciplinary panel of seasoned academicians, proficient policymakers, and adept practitioners.



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LEARNING OBJECTIVES

- Understand theoretical background and evolution of CSR with contemporary practice models.
- Formulate CSR policy, strategy and projects.
- Establish / Strengthen CSR department in a Company.
- Gain Expertise in international and national compliance requirements in the domain of CSR..
- Align CSR with global and local goals.
- Enhance branding through strategic CSR.
- Master the art of impactful execution of CSR in project mode.
- Conduct CSR Need Assessment, Impact Assessment and Return on Investment.
- Understand the correlation between CSR, SDGs and ESG.

WHO SHOULD APPLY ?

- Board Members / CSR Committee Members
- Sr. Executives involved in strategic and operational functions
- Professionals who want to pursue their career in CSR domain
- Executives working in the CSR domain
- Professional Consultants involved in CSR advisory & implementation



CORPORATE ATTACHMENT AND IMPLEMENTING AGENCY ATTACHMENT

One of the Unique Selling Point (USP) of the IICA Certified CSR Professional Programme is the opportunity of 'on-ground practical' experience to a course participant through Corporate Attachment and Implementing Agency Attachment. It is a structured assignment and specific task is assigned to the participant that is to be completed within allotted timeframe and reported in writing.



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CSR MODULES

CSR Evolution: Global and National

This module provides a comprehensive overview of the evolution of Corporate Social Responsibility (CSR) globally and in the Indian context. It traces the historical roots of CSR, its transformation from philanthropy to a strategic business practice, and the emergence of global frameworks. It lays down the foundational knowledge for becoming a CSR professional.

CSR Legal Paradigm in India

This module explores the legal framework governing Corporate Social Responsibility (CSR) in India. It focuses on the statutory provisions introduced under Section 135 of the Companies Act, 2013, detailing CSR applicability, and reporting obligations. The module also covers the CSR Rules, recent amendments, and the evolving regulatory expectations.

CSR Governance

This module examines the governance mechanisms that ensure effective planning, execution, and oversight of Corporate Social Responsibility (CSR) activities within organizations. It covers the roles and responsibilities of the Board, CSR Committee, and senior management in strategy formulation, project selection, fund allocation, monitoring, and reporting. It also discusses best practices, disclosure norms, and the integration of CSR into broader corporate governance and sustainability frameworks.

CSR Project Planning and Implementation

This module focuses on the end-to-end process of planning and executing CSR projects. It covers key stages such as needs assessment, project design, stakeholder consultation, budgeting, partner selection, and defining outputs and outcomes. The execution phase explores implementation models (direct vs. through partners), monitoring mechanisms, risk mitigation, documentation and exit strategy.

CSR Impact Assessment and Alignment with Global Indicators

This module explores the principles, methods, and regulatory requirements of CSR impact assessment, with a focus on measuring the outcomes and long-term effects of CSR interventions. It introduces tools and methodologies such as Theory of Change, Social Return on Investment (SROI), and Logical Framework Analysis. It also emphasizes aligning impact metrics with global indicators.

CSR and Brand Strategy

This module explores the strategic intersection between Corporate Social Responsibility (CSR) and brand positioning. It highlights how purpose-driven CSR initiatives can enhance brand identity, build customer trust, and create long-term differentiation in competitive markets. It also includes Real-world case studies demonstrate how impactful CSR strengthens both reputation and business resilience.

Reimagining CSR for Sustainable Future

This module focuses on the emerging trends, challenges, and opportunities shaping the future of Corporate Social Responsibility (CSR) such as social stock exchange, employee volunteering etc. It highlights the transition from compliance-driven CSR to purpose-led and impact-oriented approaches. Key themes include integrating ESG principles, leveraging technology and data for social innovation, aligning with global sustainability goals (SDGs), and strengthening community co-creation models.



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KEY FEATURES

- State-of-the-art e-LMS Platform, Blackboard Ultra.
- Live interactive sessions with industry experts, practitioners, academicians and policymakers.
- Experienced faculty of National and International repute.
- Full access to programme material developed by subject experts.
- Experiential Learning with 4 weeks of Corporate and Implementing agency attachments, each.
- Option to watch the recorded videos online.
- Programme content easily accessible on all devices including smart phones.
- Access to in-house faculty and library.
- Access to the state-of-the-art IICA campus.

9 MONTHS ONLINE STUDY

Weekend sessions delivered through IICA e-Learning Management System "Blackboard"



IMMERSIVE ANDRAGOGY

A unique blend of Theory and Practice - IICA way of Learning



CONTEMPORARY & RELEVANT

Course Content covering 360 degree perspective of CSR



PRACTICUM SESSIONS

Sessions delivered by domain experts from Ministry, Industry & Academia



CAPSTONE PROJECTS

4 Weeks of Corporate and Implementing Agency attachments each



RECORDED SESSIONS

Recordings available for convenience through out course



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EXAMINATION AND ASSESSMENT

The IICA Certified CSR Professional Programme adopts a comprehensive assessment methodology with a blend of Assessment Exercises, Assignments, Corporate & Implementing Agency Attachment Reports, Mid-Term and Final-Term Examinations. It provides learners with a one-of-a-kind opportunity to reflect on and anticipate their learning and skills.

Milestones	Duration	Evaluation
Weekly Live-Sessions	Spread Over 50 Hours	Assessment Exercises, Assignments and Final Examination
Corporate Attachment	1 Month	Report-Submission
Implementing Agency Attachment	1 Month	Report-Submission
Total	9 Months	Certificate upon Completion of all Evaluations

- ▶ Batch timeline: July-March
- ▶ Registration begins in March every year
- ▶ 700+ Delegates trained till date.

FEE STRUCTURE

Individuals (Including Students and Professionals)	₹1,20,000*
Sponsored Candidates	₹1,70,000*
*Exclusive of 18% GST applicable on programme fee indicated above.	

PAYMENT DETAILS FOR NEFT / RTGS

- Beneficiary Name: Indian Institute of Corporate Affairs
- Bank Name: Bank of India
- Branch Address: IMT Manesar Gurugram - 122050
- A/C No: 6048 1021 000 0007
- IFSC : BKID0006705 MICR: 110013079

ENROLLMENT AND PAYMENT DETAILS

- Fill in the Registration Form at IICA website: <https://iica.nic.in/icpcsr/>
- Make the payment of the course fee by way of online payment gateway given in the registration link.
- The Fee may also be paid through NEFT/ RTGS/ other electronic mode / DD in favour of the "Indian Institute of Corporate Affairs" payable at Haryana.



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PANEL OF EXPERTS

Course Patron



Shri Gyaneshwar Kumar Singh

DG & CEO, IICA

Course Mentor



Dr. Garima Dadhich

Associate Professor & Head, School
of Business Environment, IICA



**Dr. Raghunath Anant
Mashelkar**

Professor Emeritus, IICA



**Shri Inder Deep Singh
Dhariwal**

Joint Secretary,
Ministry of Corporate Affairs



Dr. Bhaskar Chatterjee

Senior Adviser, CSR & ESG
Dua Consulting and Deloitte India
Chairperson, National Committee on
ESG of Bureau of Indian Standards



**Mr. Shankar
Venkateswaran**

Adjunct Faculty, IICA



Mr. N.M. Prusty

Adjunct Faculty, IICA



Mr. Martin Neurieter

Chief Executive Officer (CEO),
CSR Company International



Dr. Nitin Aggarwal

Ex-Joint Director
Ministry of Finance, GoI



Ms. Manisha Patil

CSR Lead Community
Engagement, Amazon



Ms. Padma Raghavan

VP Corporate Relations &
CSR -IIT Madras



Mr. Bharat Wakhlu

Founder
The Wakhlu Advisory



Ms. Nidhi Pundhir

Vice President Global CSR,
HCL Foundation



Mr. Debadideb Datta

Director Institute for
Sustainable Communities



Dr. Rama Sridhar

Consultant, MSW, TISS



Ms. Vikas Goswami

Head Of Consulting, Boundless
Environment Resource Solutions Pvt



Dr. Sanjay Patra

Managing Director, CPA Services



Mr. Avilash Dwivedi

Mahindra and Mahindra Limited
[Automotive and Farm
Equipment Business]



Mr. Sumit Tayal

Chief Executive Officer, Give



Ms. Jyotsna Belliappa

Founder & Head-Social Impact
Bluesky Sustainable Business LLP



Mr. Hemant Gupta

MD & CEO EQUIPPP DESI
Investments Pvt Ltd



Ms. Gayatri Subramaniam

Director, International Centre for
Socially Responsible Businesses
(ICSRB), Director, Association of
Women in Business (AWIB)



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