



About Us

Indian Institute of Corporate Affairs (IICA) is the premier organization under the aegis of Ministry of Corporate Affairs - India, that aims at providing credible intellectual leadership in corporate regulation, governance and running sustainable businesses.

IICA aims to build SMART (specific, measurable, achievable, results-focused, and time-bound) CSR ecosystem and to provide a favourable environment for the corporate sector to work in tandem with the Government, Non-Government, Civil Society Organisations and Local Community Organisations



Programme Highlight

- Engaging in interactive and thought provoking exercises to bring out discussions, experiences and ideas from the participants in the most rejuvenating and effective manner.
- Trainers and speakers from industry leaders and CSR domain influencers
- Advanced outbound training program for CSR executives and practitioners : Case studies, discussions, flip class presentation and role plays.



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Erangal Beach, Madh Island
MUMBAI

Two-day Training Program on Corporate Social Responsibility

Doing Good
Together :
Channelizing
CSR Funds
Strategically



22 - 23 August



Indian Institute of
Corporate Affairs
Partners in Knowledge. Governance. Transformation.



NEED FOR THE TRAINING PROGRAM

The program will be a 2-day residential program (optional) delivered through IICA Way of learning to ensure that the participants learn the concepts, practice, analysis and application of CSR. The practitioners will gain adequate knowledge to assess their present CSR method, design and perform a focused strategy, incorporate CSR efforts within the organization, get support for their CSR initiatives, and evaluate the effect of their actions and programs.



OBJECTIVES OF THE CSR TRAINING PROGRAM

- Highlight the possible areas of intervention and assist the companies in selecting the area for investment of their CSR funds.
- Provide assistance to develop an effective CSR policy.
- Develop a platform for corporates and NGOs to interact and discuss about possible avenues for collaboration with respect to CSR projects of companies.
- Provide an opportunity for NGOs to benefit from a broader understanding of CSR while collaborating with the companies.
- Extend support as compliance expert or CSR monitor/auditor/consultant in deployment of CSR funds

The Training Program covers the following:

CSR Trends That Will Blossom in the future

Deployment of CSR funds

Finding the Middle Ground in a Democratic World

Due Diligence, Monitoring & Evaluation of CSR Programs

Social Returns On Investment

Breakout Session



EMINENT SPEAKERS IN THE PAST :

- DR. R. A. MASHELKAR
- DR. SHUBHASHISH GANGOPADHYAY
- MR. PRASHANT SARAN
- MR. SHANKAR VENKATESWARAN
- MR. VIRAF MEHTA

WHO SHOULD ATTEND

- Executives involved in strategic and operational functions
- Senior level Personnel involved in setting up CSR initiatives
- Mid Level Personnel from Corporates working in the CSR Domain
- Professional consultants, involved in CSR advisory & implementation
- Trustee from NGOs

FEE

- Residential : 32000 + GST
- Non- Residential : 25000 + GST

Learn from the
Trainers and speakers
from industry leaders
and CSR domain
influencers

Last date for
Registration:

30th July 2019