

## **Brainstorming Discussion on 'Sustaining Development: Options and Opportunities for India'**

The issues pertaining to Sustainable development are of utmost importance in the new emerging world. The relevance came into focus with the Rio+20, the UN Conference on Sustainable Development held in 2012, where countries agreed to establish an intergovernmental process to develop a set of 'action-oriented, concise and easy to communicate' sustainable development goals (SDGs) to help drive the implementation of sustainable development. Continuing on the mission towards identifying long lasting solutions for Sustainable Development, a panel of experts came together on February 19, 2015 for a brainstorming discussion on 'Sustaining Development: Options and Opportunities for India' organised by the IICA and PLR Chambers in New Delhi.

The event provided a platform for a discussion and debate on how Corporates could potentially use new ways of engagement in sustainable development, use innovative CSR frameworks, what the reporting needs in the country were, among other topics.

The sessions saw the participation of people from corporate sector, academia and consulting fields, etc. Their participation in the discussion was steered towards an open interaction with the experts, leading to consensus on possible solutions and the way forward towards achievement of Sustainable Development among organisations.

The session also witnessed the release of the report on Sustaining Sustainable Development. The report illustrates some of the ways in which India can prepare to engage in negotiations with the intergovernmental process for finalising goals and identifying finance options, besides implementing actions to achieve the Sustainable Development Goals (SDG's).

The brainstorming session provided the participants with a wider view of the concept of sustainability which is inclusive of and works on the principle of empowering all stakeholders.