

Five Day Capacity Development Programme on

“Understanding Ease of Doing Business (EoDB), Regulatory Compliances and Present GST Regime in India : Prospective & Opportunities”

(19-23 November, 2019 at IICA Campus, IMT Manesar, Haryana)

LEARNING OBJECTIVES

KEY BENEFITS

- **NEW INITIATIVES ON EoDB:** The highly competitive business world brings many challenges to entrepreneurs and India is no exception. This is the reason behind the launch of such programs like Start-Up India and Make in India by the government for facilitating growth of business in our country. The primary objective of this programme is to address the challenges and offer practical solutions so that the SMEs and Corporate houses/MNCs can draw maximum benefits of the recent initiatives taken by the Government while improving their performance to a new level.
- **INTEGRATION OF GROWING MANUFACTURING & SERVICE SECTOR INTO GLOBAL VALUE CHAINS:** This programme is intended to promote Integration of growing manufacturing & service sector (including MSMEs integration) into Global Value Chains as well as promote linkages of Least Developing Countries (LDCs) and Developing Countries (DCs) into India's Global Value Chains (GVCs). Interactions during the programme will also provide requisite exposure to the business leaders for building robust, sustainable and profitable futuristic Businesses Models.
- **ACCESS TO CRITICAL INFORMATION:** The aim is to identify and examine strategic issues to evolve suitable long-run growth objectives and identify the barriers that trade & industry face in doing business. The programme will also highlight the experiences and success stories of those enterprises who are running business here. The objective is to facilitate access to critical information, thereby enabling them to diversify into Indian markets for business.
- **CREATION OF KNOWLEDGE LINKAGES:** The programme also aims to create a platform for linking different stakeholders who play an important role in enhancing the ecosystem essential for boosting international trade and investment.

- Comprehensive information about the Govt. Policies, Ease of Doing Business initiatives, loans, grants, waivers and more.
- Understanding of innovative methodologies for business aspect from Finance, Operation, IT, Marketing through interactive panel discussions & speed mentoring by subject experts etc.
- Future roadmap for the industries and corporate houses
- Exposure to latest developments in banking and within markets regionally and nationally.
- Networking opportunity with stakeholders
- Shared learning through the success stories of various renowned enterprises.
- Speed mentoring with legal & compliance experts, financial management, investment & marketing strategy experts.
- Parallel sessions with Corporates, Industry Leaders, State & Central Government procurement agencies.
- This will complement the work that the Indian Government and Private Sector institutions are doing in assisting the industry.

TARGET & EXPECTED PARTICIPATION

India –

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| ✓ Existing & Prospective Entrepreneurs | ✓ Established & Budding Women Entrepreneurs |
| ✓ Public Authorities & Government Organizations | ✓ Governance, Regulatory & Compliance Management, Consultants & Advisors |
| ✓ Banks & Financial Institutions | ✓ Technocrats |
| ✓ Exporters | ✓ Chambers of Commerce & Industry Associations |
| ✓ Corporate Houses & SMEs, CEOs, CFOs & Directors | ✓ Policy Makers |
| ✓ National Level Federations | ✓ Economic Development Corporations |
| ✓ Academic Institutions | |

Overseas –

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| ✓ State / National / International Cluster Management Organizations | ✓ Consultants / Advisors & Representatives of local & regional Governments |
| ✓ Key Management Professionals of MNCs & Foreign companies | ✓ Economic Development Corporations |
| ✓ Academic Institutions & Incubators | ✓ Business Management Organizations (BMOs) |
| ✓ Trade Promotion Organizations | |

PEDAGOGY OF CAPACITY BUILDING PROGRAMME

- The pedagogy of the program will be based on Frontal lectures, interactive roundtable discussions, case studies, exercises and Power Point Presentations, study material etc.
- A certificate of Participation will be awarded to the participants after the successful completion of the program by IICA.

RESIDENTIAL FEE:

INR 59,590/- (INR 50,500 plus 18% GST) per person for participants from India and its equivalent in US Dollars for participants from other countries.

- 5% discount for minimum two attendees from one organization.
- 10% discount for minimum three attendees or more from one organization

NON-RESIDENTIAL FEE:

INR 41,890/- (INR 35,500 plus 18% GST) per person for participants from India and its equivalent in US Dollars for participants from other countries.

FOR PROGRAMME RELATED QUERIES:-

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