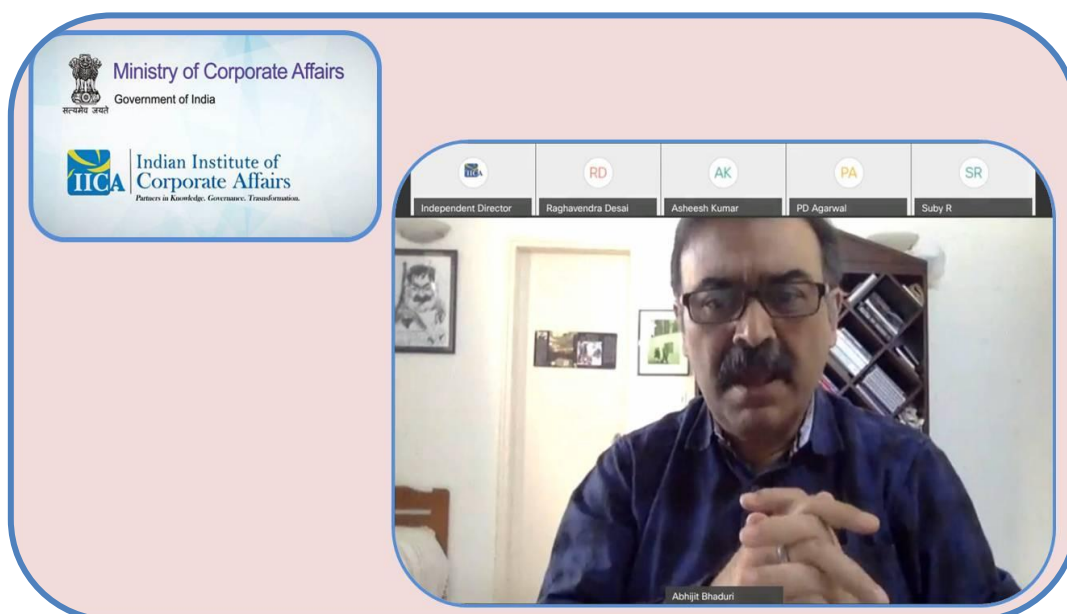


IICA's Author Speak with Mr. Abhijit Bhaduri



Centre for Independent Directors', IICA organized Author Speak program for the Book “Dreamers & Unicorn” authored by Mr. Abhijit Bhaduri for the members of Independent Director’s Databank on Friday 12th February, 2021.

The main objective of the program was to address the importance of start-up environment in modern economy and how to scale up businesses to built unicorns. Author also emphasised on early momentum of digital revolutions. Government initiatives, incentives and other efforts to make start-up friendly business environment was also the part of this program.

The Program commenced on 12th February, 2021 at 04:00 PM with the theme address of Dr. Niraj Gupta, Head School of Corporate Governance and Public Policy & Nodal Officer, Centre for Independent Director, IICA. He briefed the participants about the Author and his book which was the subject matter for discussion.

Mr. Abhijit Bhaduri, eminent author, columnist, Advisor among others, was the speaker of the program. Mr. Bhaduri has been associated with renowned companies like WIPRO, MICROSOFT, PepsiCO, Colgate etc in various roles and extensive & rich experience of companies which leads in innovations and new fronts of business.

He discussed various corporate practices adopted by many start-ups across industries to become unicorns and their strategies to face early stage challenges while delivering quality services or products. Retaining talent and efficient use of human resources by start-ups was also the part of discussion as it plays important role in development at every stage.

Mr. Bhaduri's flawless explanation of things and answers to questions of participants made this program extremely beneficial for our members from the point of view of entrepreneurship, business management and knowledge resource.

Program concluded with the valedictory address of remarks of Dr. Niraj Gupta, Head School of Corporate Governance and Public Policy & Nodal Officer, Centre for Independent Director, IICA coordinated the event and ensured successful delivery of the program.

<https://youtu.be/UtGEDfFsiRk>