

## Power Talk with Prof. Lawrence Loh



Centre for Independent Directors, IICA organized **Power Talk with Prof. Lawrence Loh: The New Sustainability Challenge for Directors: Perils and Prospects of Greenwashing** program for the members of Independent Director's Databank on Friday 04<sup>th</sup> February, 2022.

The main objective of this event was to highlight the various important aspects of ESG Reporting, Sustainable business models and disclosures.

The Program commenced on 04<sup>th</sup> February, 2022 at 04:00 PM with the theme address of Dr. Niraj Gupta, Head, School of Corporate Governance and Public Policy & Nodal Officer, Centre for Independent Director, IICA. He briefed the participants about **Prof. Lawrence Loh**.

### Principal speaker:

Prof Lawrence Loh is Director, Centre for Governance and Sustainability (CGS) at the NUS Business School, National University of Singapore (NUS) where he is Professor in Practice of Strategy and Policy. At CGS, Prof Loh leads the Sustainability Reporting initiative covering ASEAN and Singapore corporations. He also steers the Singapore Governance and Transparency Index and the ASEAN Corporate Governance Scorecard projects.

Prof. Lawrence expressed his views on importance of sustainability business strategies. He pointed out at various deceptive practices being used by corporates across the globe regarding sustainable supply chain and manufacturing process behind their products and services. Ambiguous claims of eco-friendly products, sustainable claim without evidence, no affiliation to accredited organizations etc. These greenwashing practices misguide consumers with respect to sustainability claim of companies.

There were lots of questions from participants and Prof Lawrence Loh gave answers to all these queries with the satisfaction of the participants.

Program concluded with the valedictory address of remarks of Dr. Niraj Gupta, Head, School of Corporate Governance and Public Policy & Nodal Officer, Centre for Independent Director, IICA. Centre for Independent Directors coordinated the event and ensured successful delivery of the program.

YouTube Link: <https://youtu.be/4veEguEZ4nI>