



Indian Institute of
Corporate Affairs
Partners in Knowledge. Governance. Transformation.

*under the aegis of Ministry of Corporate Affairs
Government of India*



DETAILED OVERVIEW

Virtual (Online) Capacity Building Programme

on

“Global Economics, Digital Money and Corporate Governance Transformation”

UNDER CDM

8-17 December, 2020

(2 Weeks – 5 Webinars)

OVERVIEW

As the COVID-19 pandemic rolls economies and societies globally, leading organizations have started seeking to understand how the post-pandemic 'new normal' will impact their capabilities, their economic and business models, and their interactions with their stakeholders. Governments and corporate houses are also engaged in examining alternate scenarios around the growth and governance of enterprises in the context of changing trends in globalization and digitalization. To chart a pathway through the coming times, decision makers need to engage with foundational concepts of corporate governance in digital economy while acquainting themselves with emerging trends around global economics, digital business, platform economics, fintech and digital money. This programme, therefore, seeks to provide an orientation towards global economics, digital business, and corporate governance in the post-covid digitalized world.

LEARNING OBJECTIVES

- 1) To analyze the recent patterns and trends in the global economy, and the impact on India in recent times, thereby helping the participants learn how to tackle the problems faced in the changing world economic scenario.
- 2) To understand how digital markets are different from Traditional Markets, and to make the participants conversant with the analysis of the digital markets to deal with the problems that come with tech driven markets.
- 3) To identify the latest developments in the fintech world, appreciate the conceptual and practical implications of digital payment and digital money, and how these are poised to alter the trajectory of the digital economy.
- 4) To understand the economics of platform markets and what innovative ways can be employed to tackle new problems faced by agencies around the world.
- 5) To understand the context of corporate governance in Digital India as an enabling framework for enterprise growth.

TARGET GROUP

- Under Secretary to Deputy Secretary working with various offices of MCA
- Assistant Directors to Directors working with various divisions like Cost Audit Branch, Statistics Division, Principal Accounts Office of MCA.
- Professionals (with Law, CA, CS, ICWAI, Management and Commerce background) working with various offices of MCA
- Employees of sector regulators under MCA such as CCI, SFIO, NAFRA, IEPF, IBBI etc.
- Assistant Registrar/Deputy Registrar of Companies (ROC), Official Liquidators (OL)

PROGRAMM OUTLINE

WEBINAR 1 - (8 December, 2020 - Tuesday)

Timings	Session
2:00 pm - 5:30 pm (15 minutes break during the webinar)	<u>Module on Global Economics</u> <ul style="list-style-type: none">➤ Impact of the pandemic on the Global Economy<ul style="list-style-type: none">▪ The Big Picture – Forecasts of IMF, World Banks, and other leading agencies▪ Shape of things to come: Is Deglobalization a Real Threat or just a passé?➤ What is happening in major Economies<ul style="list-style-type: none">▪ The US▪ China▪ European Union▪ Japan
	<u>Module on Global Economics</u> <ul style="list-style-type: none">➤ World-wide Monetary and Fiscal Stimulus<ul style="list-style-type: none">▪ Trends across G-20 economies▪ Global disconnect between the Main Street (reflecting GDP growth) and the Wall Street (reflecting Stock Prices)<ul style="list-style-type: none">✓ Global rally of stock prices since the mid April 2020✓ Role of liquidity injection and quantitative easing by major central banks✓ Possible valuation issues and bubbles

WEBINAR 2 - (10 December, 2020 - Thursday)

Timings	Session
2:00 pm - 5:30 pm (15 minutes break during the webinar)	<u>Module on Global Economics</u> <ul style="list-style-type: none">➤ India and the Global Economy<ul style="list-style-type: none">▪ Indian monetary and fiscal stimulus▪ Tension between objectives of growth and inflation▪ Implication of the Twin Deficit (i.e., Fiscal Deficit and Current Account Deficit)▪ Banking Sector's Delinquency
	<u>Module of Corporate Governance in digital economy</u> <ul style="list-style-type: none">➤ Corporate Law and Governance in digital economy<ul style="list-style-type: none">▪ Role and relevance of Board of Directors, Sector specific regulations.➤ Data protection regulations<ul style="list-style-type: none">▪ Constitutional perspectives on data privacy, emerging intellectual property issues on data, data protection under IT Act2000, Data protection bill.

WEBINAR 3 - (11 December, 2020 - Friday)

Timings	Session
2:00 pm - 5:30 pm (15 minutes break during the webinar)	<u>Module of Corporate Governance in digital economy</u> <ul style="list-style-type: none">➤ Regulatory framework for digital assets<ul style="list-style-type: none">▪ Information Technology Act 2000, Digital Signature/Electronic signature, control of private key, civil and criminal provisions under the IT Act 2000.
	<u>Module of Corporate Governance in digital economy</u> <ul style="list-style-type: none">➤ Emerging regulations around cyber-economy<ul style="list-style-type: none">▪ Significance of Corporate Governance and its implications for digital assets (like crypto currency/token); similar regulations on cyber economy across major nations.

WEBINAR 4 - (15 December, 2020 - Tuesday)

Timings	Session
2:00 pm - 5:30 pm (15 minutes break during the webinar)	<u>Module on Digital Market and Digital Money</u> ➤ Digital business, Platform markets & Digital Money <ul style="list-style-type: none">▪ Mechanics, competition and disruption▪ e-payment, digital wallet, mobile money
	<u>Module on Digital Market and Digital Money</u> ➤ Digital ecosystem, Platform economics, and Fintech revolution <ul style="list-style-type: none">▪ Popular business models, and Fintech disruption▪ Digital market and Digital money

WEBINAR 5 - (17 December, 2020 - Thursday)

Timings	Session
2:00 pm - 5:30 pm (15 minutes break during the webinar)	<u>Module on Digital Market and Digital Money</u> ➤ Impact of Blockchain and Bitcoin on Digital markets <ul style="list-style-type: none">▪ Distributed ledger technology, and BTC▪ Global scenario vs India status
	<u>Module on Digital Market and Digital Money</u> ➤ Crypto currency, Altcoins and CBDC <ul style="list-style-type: none">▪ Future of digital money across global economy▪ Role of central banks in various countries

Schedule of Webinar/Online Sessions

Webinar	Date	Timings
Webinar 1	8 December, 2020	2:00 pm - 5:30 pm
Webinar 2	10 December, 2020	2:00 pm - 5:30 pm
Webinar 3	11 December, 2020	2:00 pm - 5:30 pm
Webinar 4	15 December, 2020	2:00 pm - 5:30 pm
Webinar 5	17 December, 2020	2:00 pm - 5:30 pm

For Programme Details & Queries, Please Feel Free To Contact Undersigned:

Mr. Rajesh Batra, Head-Centre for MSME/IP&CC Indian Institute of Corporate Affairs Plot no.:- P 6,7,8, Sec. 5, IMT Manesar, Distt. Gurgaon (Haryana), Pin Code - 122 050	E-mail: rajeshbatra.iica@gmail.com, rajesh.batra@iica.in Phone: 0124-2640000 (2021), 9871417394
---	---
