



## Three Day Capacity Building Program (2<sup>nd</sup> Edition):

### “Accelerate SMEs Advancement Program for Revitalizing MSMEs - New Approaches & Strategies to enhance SMEs Growth & Competitiveness”

15-17 November, 2022 at Goa

#### **INVITATION TO ENTREPRENEURS WHO WANT TO SCALE-UP THEIR ENTERPRISE TO THE NEXT LEVEL OF HIGH PERFORMANCE ORGANIZATION**

- As an outcome of IICA’s Accelerate SMEs Advancement Program, MSME owners will develop a set of long-term goals for where they want their businesses to end up and how they picture getting there. This strategic framework serves to provide structure to this type of long-term planning by focusing on key elements like vision, mission, time frame and objectives. The handholding shall be aligned to the MSME’s long term vision.
- The “Accelerate SMEs Advancement Program for Revitalizing MSME” is about creating high – performance entrepreneurs. High-performance entrepreneurship differs in the level of its aspiration. Therefore, as the title - “Accelerate SMEs Advancement Program for Revitalizing MSME” suggests - this program is about how to establish and steer a company that has the potential to become a high performance organization.
- The program is intended to promote Integration of growing manufacturing & service sector (including MSMEs integration) into Global Value Chains as well as promote linkages of Least Developing Countries (LDCs) and Developing Countries (DCs) into India’s Global Value Chains (GVCs).
- The programme would enable MSMEs for better approaches & decisions, improved resources utilizations, reduce financial operational & strategic risks associated with products/services at the beginning of the process.
- This Program would enable MSMEs to fine tune internal business operations especially working capital management, regulatory risk and rationalizing the business and financial structure.

#### **PROGRAMME FEE**

<b>Training Venue</b>	Hotel Grande Delmon, Caetano de Albuquerque Road, Panjim, Goa 403001
<b>Training Date</b>	15-17 November, 2022
<b>Residential Program Fee</b>	INR 41,890/- (INR 35,500 + 18% GST) per participant <i>US \$ 600 per participant (Foreign participant)</i>
<b>Non-Residential Program Fee</b>	INR 30,090/- (INR 25,500 + 18% GST) per participant <i>US \$ 500 per participant (Foreign participant)</i>
<ul style="list-style-type: none"> <li>▪ For <b>Individual</b> Nomination - No Discount is applicable</li> <li>▪ For Standard Group of <b>2 - 3 nominations</b> from one organization - We will be offering a discount of 5% on Program Fee</li> <li>▪ For Prime Group of <b>minimum 4 &amp; above nominations</b> from one organization - We will be offering a discount of 10% for the additional participants. (Example: in case of 6 nominations from one organization, out of 6, 3 nominations will be eligible for 10% discount)</li> </ul>	

#### **PROGRAMME DIRECTOR**

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