

Three Day Capacity Building Program on
“Strategic B2B Supply Chain Management (SCM) for Competitive Advantage”
(Procurement, Sourcing, Logistics & Warehousing:
new best-practice and strategies for optimizing performance)

28-30 November, 2023 at ibis Chennai City Centre

Key Features

This training will enable participating companies to:

- Strategically measure supply chain quality performance, including benchmarks for leading-edge quality.
- Apply advanced cost savings reporting concepts, including reporting savings for mid-year deals and contracts where the volume and composition of the agreement changes
- Expertly manage working capital and improve cash flow through smart supply chain management
- Measure a procurement or supply chain department's contribution to the organization's financial performance, including calculating cost savings and reconciling them with changes in expenses as reported on financial statements
- The program will enable Indian industry to evolve their logistics and supply chain operations by moving focus from cost cutting to value adding processes. The influence extends over all the major objectives of the organization- cost control, customer service, resource utilization etc. The economic pressure such as inflation and credit squeeze places exacting demands on the Enterprise Directors & Managers and overall awareness is of paramount importance.
- This program is designed for Procurement & Supply Chain Managers, Professionals & Business Owners across industries and develop the 360 degree perspective of the PAN India B2B / Corporate Supply Chain Operations.
- This program strives to widen the familiarity of the procurement & supply chain managers, professionals & business owners with the external environment and alternatives across the value chain.

What do our Participants say:-

Session on 'Six Sigma', '5S System', 'ERP', 'Lean Supply Chain', 'Sourcing & Procurement', 'Supply Chain Management', 'Material Management', 'Just in Time' of the workshop were very useful & beneficial.

Date & Venue

28-30 November, 2023,
ibis Chennai City Centre

Program Fee (per participant)

Residential – INR 41,890/-
(INR 35,500 + 18% GST)

Non-Residential - INR 24,190/-
(INR 20,500 + 18% GST)

- For Individual Nomination - *No Discount is applicable*
- For Standard Group of min. 2 nominations from one organization - *We will be offering a discount of 5% on Program Fee*
- For Prime Group of minimum 3 & above nominations from one organization - *We will be offering a discount of 10% for the additional participants.(Example: in case of 4 nominations from one organization, out of 4, 2 nominations will be eligible for 10% discount)*

SPONSORSHIP OPPORTUNITIES ARE AVAILABLE

For more details, please contact

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