

**School of Business Environment**  
Indian Institute of Corporate Affairs,  
(An Autonomous Institute under the Ministry of Corporate Affairs, Govt. of India)

**Presents**

**Batch IX of Nine-Month Learning  
and Certification Programme**

# IICA CERTIFIED CSR PROFESSIONAL

*"Leading the Way in CSR Excellence"*



Registrations are open Now!  
Last date to Register is 31st May 2024

Visit us at: <https://iica.nic.in/icpcsr/>

## INDIAN INSTITUTE OF CORPORATE AFFAIRS

The Indian Institute of Corporate Affairs (IICA) is an autonomous institute under the aegis of the Ministry of Corporate Affairs, Government of India. It conducts induction and training for the central civil servants of the Indian Corporate Law Service Cadre. Being a unique world class institution and a holistic think tank, IICA functions as a premier service delivery institute in the domain of Corporate Affairs by providing policy advocacy, research, and capacity building support to the government, corporate sector, professionals, and related stakeholders to drive corporate growth, reforms, and regulations, through synergized knowledge management, global partnerships, and real time solutions.

## SCHOOL OF BUSINESS ENVIRONMENT

School of Business Environment (SoBE), IICA is dedicated towards research, capacity building and policy advocacy in the areas of Environmental, Social and Governance (ESG), Corporate Social Responsibility (CSR) and Business and Human Rights (BHR). The SoBE intends to create knowledge through applied and conceptual research, relevant to policy makers, business ecosystem and society along with its underlying disciplines, and to disseminate such knowledge through publications and capacity building programmes.

## ABOUT THE PROGRAMME

IICA is offering a nine - month online learning and certification programme titled IICA Certified CSR Professional. The programme is uniquely designed to enable the learner to successfully conceptualize and establish a comprehensive CSR ecosystem for all kinds of businesses. The programme is also aimed at aiding responsible businesses keep abreast of the latest advancements in the field of CSR, and build the professional expertise required to achieve the objectives of CSR regulations in India. Notably, the Programme offers a unique blend of theoretical and experiential learning with a holistic approach to CSR, with the scope of its pedagogy covering the foundational basis of CSR to ultimately addressing contemporary advancements and industry best practices in the field of CSR. A prospective IICA Certified CSR Professional learns from an interdisciplinary panel of seasoned academicians, proficient policymakers, and adept practitioners.

## LEARNING OUTCOMES

- Understand theoretical background and evolution of CSR with contemporary practice models.
- Formulate CSR policy, strategy and projects.
- Establish / Strengthen CSR department in a Company.
- Gain Expertise in international and national compliance requirements in the domain of CSR..
- Align CSR with global and local goals.
- Enhance branding through strategic CSR.
- Master the art of impactful execution of CSR in project mode.
- Conduct CSR Need Assessment, Impact Assessment and Return on Investment.
- Understand the correlation between CSR, SDGs and ESG.

## THE PROGRAMME IS DESIGNED FOR

- Board Members / CSR Committee Members
- Sr. Executives involved in strategic and operational functions
- Professionals who want to pursue their career in CSR domain
- Executives working in the CSR domain
- Professional Consultants involved in CSR advisory & implementation

## PROGRAMME OUTLINE

- CSR Theories and Models
- CSR Evolution Globally and in India
- CSR Legal Paradigm in India
- Governance of CSR
- CSR Projects Planning and Execution
- CSR and Brand Strategy
- CSR Impact Assessment and Alignment with Global Indicators
- CSR vis-à-vis ESG in Indian Context



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## FEE STRUCTURE

<b>Individuals (Including Students and Professionals)</b>	<b>Rs. 1,10,000*</b>
<b>Sponsored Candidates</b>	<b>Rs. 1,60,000*</b>
*Exclusive of 18% GST applicable on programme fee indicated above.	

## PAYMENT DETAILS FOR NEFT / RTGS

- Beneficiary Name: Indian Institute of Corporate Affairs
- Bank Name: Bank of India
- Branch Address: IMT Manesar Gurugram - 122050
- A/C No: 6048 1021 000 0007
- IFSC : BKID0006705 MICR: 110013079

## ENROLLMENT AND PAYMENT DETAILS

- Fill in the Registration Form at IICA website: <https://iica.nic.in/icpcsr/>
- Make the payment of the course fee by way of online payment gateway given in the registration link.
- The Fee may also be paid through NEFT/ RTGS/ other electronic mode / DD in favour of the "Indian Institute of Corporate Affairs" payable at Haryana.

## KEY FEATURES

- Certified CSR Professional by the Indian Institute of Corporate Affairs (IICA), an autonomous institute under the aegis of the Ministry of Corporate Affairs, Government of India.
- Programme delivered on sophisticated Learning Management System (LMS).
- Option to watch the recorded videos online.
- Programme content easily accessible on all devices including smart phones.
- Experiential Learning with 4 weeks of Corporate and Implementing agency attachments, each.
- Experienced faculty of National and International repute.
- Live interactive sessions with industry experts, practitioners, academicians and policymakers.
- Full access to programme material developed by subject experts.
- Access to the state-of-the-art IICA campus.
- Access to in-house faculty and library.

## EXAMINATION AND ASSESSMENT

The IICA Certified CSR Professional Programme adopts a comprehensive assessment methodology with a blend of Assessment Exercises, Assignments, Corporate & Implementing Agency Attachment Reports, Mid-Term and Final-Term Examinations. It provides learners with a one-of-a-kind opportunity to reflect on and anticipate their learning and skills.

## ROADMAP

Milestones	Duration	Evaluation
<b>Weekly Live-Sessions</b>	Spread Over 50-60 Hours	Assessment Exercises, Assignments and Final Examination
<b>Corporate Attachment</b>	1 Month	Report-Submission
<b>Implementing Agency Attachment</b>	1 Month	Report-Submission
<b>Total</b>	9 Months	Certificate upon Completion of all Evaluations

## KEY HIGHLIGHTS

### 9 Months Online Study

Weekend sessions delivered through IICA e-Learning Management System "Blackboard"

### Practicum Sessions

Sessions delivered by domain experts from Ministry, Industry & Academia

### Immersive Pedagogy

A unique blend of Theory and Practice - IICA way of Learning

### Capstone Projects

4 Weeks of Corporate and Implementing Agency attachments each

### Contemporary & Relevant

Course Content covering 360 degree perspective of CSR

### Recorded Sessions

Recordings available for convenience through out course

## PANEL OF EXPERTS



**Dr. Raghunath  
Anant Mashelkar**  
Professor  
Emeritus IICA



**Mr. Inder Deep  
Singh Dhariwal**  
Joint Secretary, Ministry  
of Corporate Affairs



**Mr. G. K. Singh,**  
Joint Secretary, NCSC,  
Ministry of Social Justice  
& Empowerment



**Dr. Bhaskar Chatterjee**  
CEO  
Anil Agarwal Foundation  
(Vedanta Group)



**Mr. Shankar  
Venkateswaran**  
Adjunct Faculty,  
IICA



**Mr. N.M. Prusty,**  
Adjunct Faculty,  
IICA



**Mr. Martin Neurieter**  
CEO  
CSR Company  
International



**Dr. Garima Dadhich**  
Associate Professor & Head,  
School of Business  
Environment, IICA



**Mr. Nitin Agarwal**  
Joint Director &  
Nodal Officer (RTI),  
Department of Public Enterprises



**Dr. Pradeep Panigrahi**  
Head  
Corporate Sustainability  
Larsen & Toubro Group



**Ms. Manisha Patil**  
CSR Lead Community  
Engagement, Amazon



**Ms. Padma Raghavan**  
VP Corporate Relations & CSR  
-IIT Madras



**Mr. Bharat Wakhlu**  
Founder  
The Wakhlu Advisory



**Ms. Nidhi Pundhir**  
Vice President  
Global CSR,  
HCL Foundation



**Dr. Sanjay Kr. Panda**  
IAS (Retd.),  
Adjunct Faculty,  
IICA



**Mr. Debadideb Datta**  
Director  
Institute for Sustainable  
Communities



**Dr. Rama Sridhar**  
Consultant,  
MSW, TISS



**Ms. Himani Sharma**  
Assistant Director,  
Ministry of Corporate Affairs



**Dr. Ravi Raj Atrey**  
Chief Programme Executive,  
SoBE, IICA



**Dr. Sanjay Patra**  
Managing Director,  
CPA Services



**Mr. Dinesh Agarwal**  
G M (Retd.) CSR &  
Sustainability, NTPC Ltd.



**Ms. Vikas Goswami**  
Head Of Consulting,  
Boundless Environment  
Resource Solutions Pvt.

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**For Further Details, Please Contact:**

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