



Indian Institute of
Corporate Affairs

Partners in Knowledge. Governance. Transformation.

Centre for Board Excellence & Leadership (C-BEL)

STARTUP BOARD CERTIFICATION PROGRAM

MASTERING GOVERNANCE IN THE
STARTUP ECOSYSTEM

AUGUST 2024 // **BATCH 2**

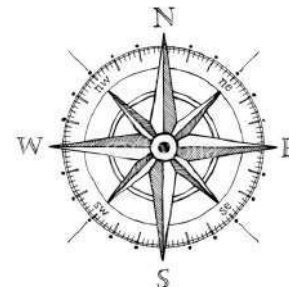

IVCA
IVC ASSOCIATION

PROMOTING ALTERNATE CAPITAL ECOSYSTEM

Introduction

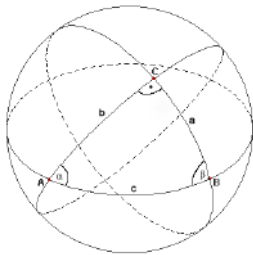
The 'essence' of Governance

"Corporate governance" encompasses the structures, rules, and processes through which companies achieve their objectives. It ensures that a company's management operates within a framework of checks and balances, fostering accountability to their owners and addressing stakeholder concerns. This clarity and transparency facilitate companies in accessing capital.



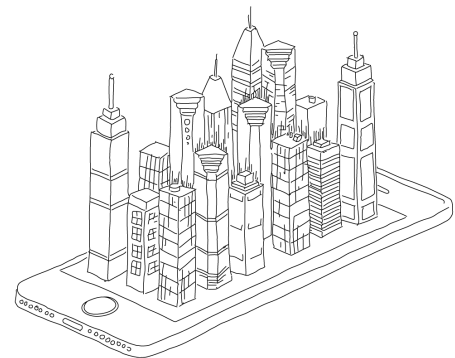
Governance: A Startup Imperative

In the contemporary business landscape, good governance isn't merely a choice—it's imperative, especially for startups. The recent surge in recognized startups in India, bolstered by various Government of India initiatives, is commendable. Yet, the rise and subsequent failures of some startups have highlighted the critical role of corporate governance.



Unique Challenges: Unique Solutions

Startups encounter distinctive challenges in governance, compliance, and risk management, potentially impeding their growth and longevity. A robust and independent board can be the beacon, guiding startups through their tumultuous growth phases, adding value, and striking a balance between immediate and future growth. However, the startup ecosystem hasn't been immune to governance lapses. Often, the intense pressure to scale rapidly has led to issues like compromised unit economics, unhealthy work cultures, and significant layoffs.



Dividends of Good Governance

The dividends of robust corporate governance for startups are manifold: enhanced access to capital, bolstered valuations, superior stewardship, augmented profitability, and refined risk management, to name a few. With the right governance practices in place, startups can thrive, innovate, and make invaluable contributions to their industry and community



IICA Startup Board Certification Program // Batch 2

Recognizing the significant role of governance in startup success, the Indian Institute of Corporate Affairs (IICA) is pleased to invite registrations for the second batch of our 3.5-month Startup Board Certification Program. This program aims to unravel the intricacies of startup governance, offering insights to sidestep potential pitfalls. Spanning 15 weeks, this online program comprises 30 interactive sessions, master classes steered by industry stalwarts, and culminates in a convocation ceremony. Participants will be armed with the expertise to adeptly navigate governance challenges, ensuring the success and sustainability of their organizations.

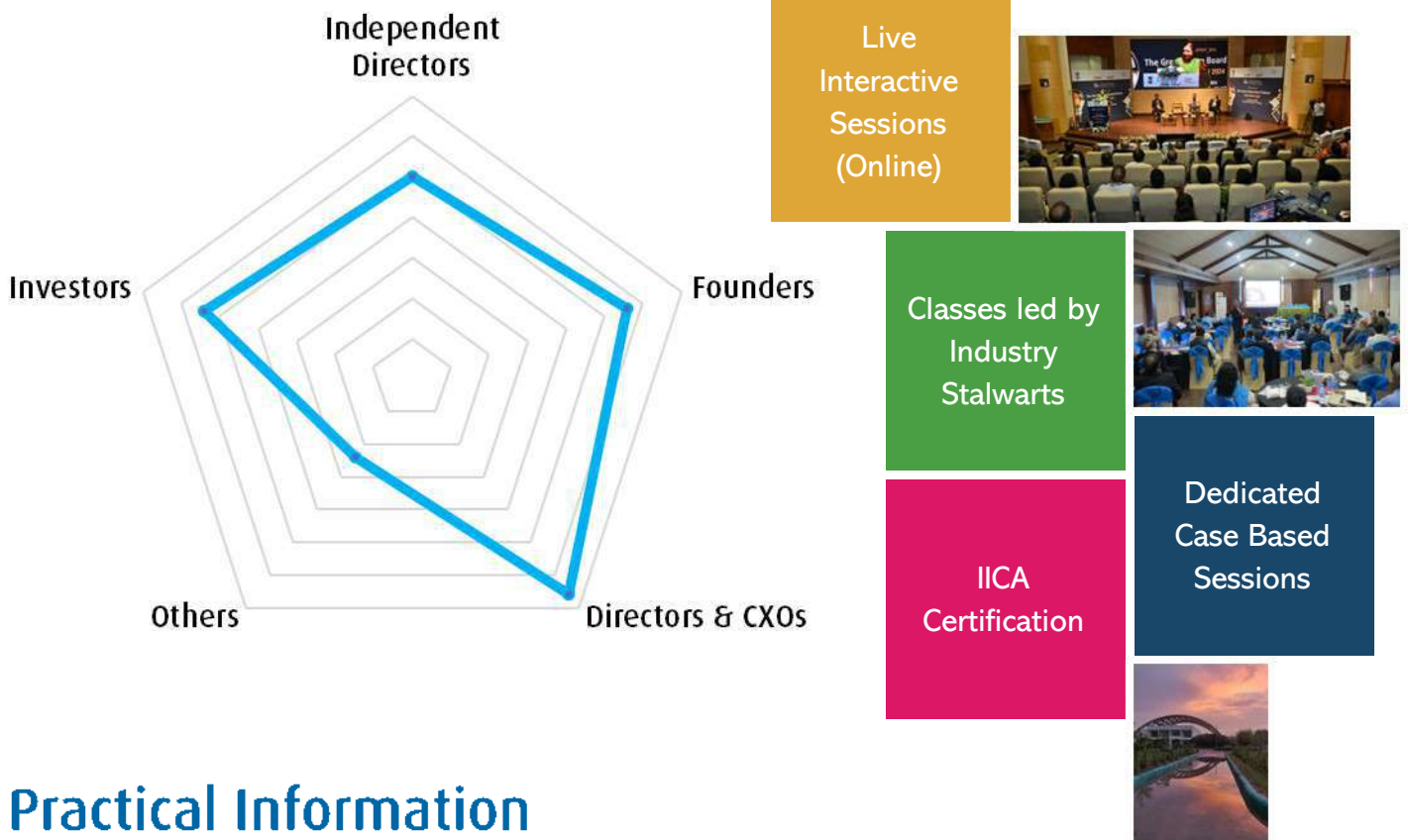


Course Structure & Modules



Who is this for?

Batch 1 Participant Demographics



Practical Information

Fee	
To Register	
Mode of Course Delivery	Online
Registration policy	<ul style="list-style-type: none"> • Registration is on first come, first serve basis. • Fee once paid shall not be refunded. • Participants are required to remit the fee in advance to confirm their registration. • In case of non-participation by the nominated executive, it is possible to nominate alternate person. • Transfer of nominations will have to be communicated via email to coordinator a week before the commencement of the program. • IICA shall not be liable for any direct or indirect damages that may be incurred due to a cancellation. • IICA reserve the right to change resource persons, dates, topics, venue as per exigencies or circumstances, if any.

The Indian Institute of Corporate Affairs

The Indian Institute of Corporate Affairs (IICA) is the apex think tank established by the Ministry of Corporate Affairs, Government of India. We provide policy advice, research, and training to promote sustainable and responsible growth in the Indian corporate sector. Our role in shaping the corporate governance landscape and fostering stakeholder collaboration contributes to a vibrant business ecosystem.

Corporate Governance & Public Policy vertical at IICA

Key Areas:

1. Capacity Building & Training
2. Consulting & Advisory Services
3. Policy Research & Knowledge Dissemination
4. Stakeholder Consultations

Sub-Verticals:

1. Independent Director Databank
2. Centre for Independent Directors
3. **Centre for Board Excellence & Leadership**
4. National CSR Awards Secretariat

Some of our Distinguished Faculty Members for the Startup Board Certification Program



Ajay Nanavati
Fmr. MD
3M India



Anil Joshi
Managing Partner
Unicorn India Ventures



Padmaja Ruparel
Co-Founder
Indian Angel Network



Richa Arora
CEO—ESG Stewardship
ECube Investments



Deepak Bagla
Fmr. MD & CEO
Invest India



M.D. Ranganath
Chairman
Catamaran Ventures



Robin Banerjee
Chairman
Nucleon Research



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IIMA Ventures



Anand Lunia
Founding Partner
India Quotient



Apoorva Sharma
Managing Partner
Stride Ventures



Shailesh Vickram Singh
Founder
Massive Fund



Shashank Karnad
Partner & CEO Forensics
Mahajan & Aibara



Burzin Dubash
COO
Ankur Capital



Amit Jhunjunwala
CFO
Accel in India



Lavanya Ashok
Partner, Growth Equity
Trifecta Capital



Amit Gupta
Company Secretary &
Board Member



Siddarth Pai
Founding Partner
3One4Capital



Anjali Sosale
Partner
Waterbridge Ventures

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