



## 9 MONTHS CERTIFICATION PROGRAM IN “STRATEGIC CORPORATE SOCIAL RESPONSIBILITY”

(Online)

Seventh Batch - (December 2021 – August 2022)



### ABOUT THE COURSE

The course is designed to enable the learner to redefine Corporate Social Responsibility in the project mode as the integral part of the value creation purpose of the organization. The course provides theoretical and practical concepts in CSR, that illustrates the vast potential that CSR has in improving well being of communities as well as environment and to create awareness of pitfalls as well in undertaking CSR Journey.

The learners will learn, how to :

- Leverage corporate and nonprofits’ approach towards CSR activities that have real communities benefit.
- Strike a balance between philanthropy and corporate self-interest, and how corporate can invest in and implement an Impactful CSR Activities.
- Develop monitoring and evaluation skills amongst learners for CSR Projects

### FOR WHOM

This certificate course would be useful to

- Executives involved in strategic and operational functions,
- Professionals want to switch their career in CSR domain.
- Mid Level Personnel from Corporate working in the CSR Domain.
- Professional consultants involved in CSR advisory & implementation.

### KEY DATES

**Seventh Batch** : Dec 2021- Aug 22

**Registration Open** : 11th August, 2021

**Last Date of Registration** : 15<sup>th</sup> Dec 2021

**Commencement of Classes** : 20<sup>th</sup> Dec 2021

**More Details** : [www.iica.nic.in](http://www.iica.nic.in)

## KEY FEATURES:

- Certificate by Indian Institute of Corporate Affairs(IICA) under the aegis of Ministry of Corporate Affairs, Government of India.
- Explore the theoretical and practical concepts and approaches in CSR.
- The Course delivers through virtual classes on a sophisticated Learning Management System(LMS) with an option to watch the recorded videos online, easily accessible on all devices including Smart Phones.
- Experiential Learning includes 6 weeks of Corporate Attachments and 8 weeks of Implementing agency attachment.
- Live interaction with experts during the practicum sessions.
- Access to softcopy of structured course literature spreading into 4 modules containing 17 units.
- Course material with the presentation uploaded on LMS.
- Comprehensive 150+ Hours/ 9 months of course curriculum.
- Experienced faculty of National and International repute.
- Evaluation and examination based on Class Participation, Assignments, Corporate Attachment & Implementing Agency Attachment Report, and Mid Term and Final Term Examination.
- Access to the state-of-the-art IICA campus and library during the course.
- Access to in-house faculty throughout the duration of the course for clarification of doubt, etc.
- Be part of the alumni network of IICA and get regular updates.

## EXAMINATION AND ASSESSMENT:

The online certificate course provides for a continuous assessment where the learner will get an opportunity to learn to understand and self-assess their skills and knowledge. Thus, the learning will be holistic through scheduled live virtual classes by the subject matter experts for each of the four modules. The assessment would be on the following parameters:

S.N	Examination	Max Marks/Points
1	Class Participation	10
2.	Assignments	30
3.	Corporate Attachment & Implementing Agency Attachment Report	40
4.	Mid Term and Final Term Examination	20
Total		100

## COURSE FEE

S.No	Participant's Category	Course Fee
1	Individuals (including Students and Professionals)	Rs. 1,00,000
2	Sponsored Candidates ##	Rs. 1,50,000
	+Applicable GST(18%)#	

#Subject to Section 14 of the CGST Act.

##Multiple Registration Discount only for sponsored candidate: 10% discount on the course fee for every participant from the same organization with applicable GST thereon.

Note: Course fee once paid is not refundable in any circumstances after registration is confirmed.

After the end of the course, the learner would receive a certificate from completion of pass percentage which would be 60% (both online MCQ & Online Final Examination).

### REGISTRATION AND PAYMENT DETAILS:

Interested applicants may register themselves by the following the procedure as follows:

- 1.Fill in the Registration Form (Link: <https://iica.nic.in/icpcsrRegistration.aspx>)
- 2.Make the payment of the course fee by way of Demand Draft in favor of the “Indian Institute of Corporate Affairs” payable at Haryana (or) NEFT/RTGS/Other electronic mode.
- 3.Bank or other payment gateway charge will have to be paid additionally.
- 4.Enclose Demand Draft in original or online receipt of NEFT/RTGS/Other electronic modes.
- 5.Self-attested photo ID with Address Proof (e.g. passport, Aadhar Card, etc.)
- 6.Possibility of tie-up for Education loan

#### Mode of Payment:

Registration Fee may be paid by **Demand Draft** in favor of “Indian Institute of Corporate Affairs” payable at Haryana (or) **NEFT** (or) **RTGS**.

#### Payment Details for NEFT/RTGS:

Beneficiary Bank: Bank of India  
Branch Address: Manesar Branch, Kasan Road  
HARYANA - 122050  
IFSC/RTGS : BKID0006705  
A/C No: **6048 1021 000 0007**  
Beneficiary Name: Indian Institute of Corporate Affairs

The filled registration form along with the documents at 2,4 & 5 must be sent to School of Business Environment via email to [icpcsr@iica.in](mailto:icpcsr@iica.in) and/(or) to address given below:

Indian Institute of Corporate Affairs (IICA)  
School of Business Environment  
Plot No. 6,7,8, Sector - 5, IMT Manesar  
Gurgaon, Haryana - 122050  
Phone: 0124-2640000 / 2640043

Please send the application form(Scanned Copy) along with the payment details to an email id [icpcsr@iica.in](mailto:icpcsr@iica.in)

### ABOUT IICA

The Indian Institute of Corporate Affairs (IICA), an autonomous institute, works under the aegis of the Ministry of Corporate Affairs Govt. of India to deliver opportunities for research, education, and advocacy. It is a think tank that curates a repository of data and knowledge for policymakers, regulators as well as other stakeholders working in the domain of Corporate Affairs. Key activities carried out by IICA include 9-month IICA Certificate Program in

Strategic CSR that is aimed at developing trained and certified CSR professionals in the country. The program is a professional and knowledge-oriented, delivered over a period of nine months. Those trained, it is envisaged, would be highly valued for their professional expertise and merit in the field of CSR in India.

## ABOUT SCHOOL OF BUSINESS ENVIRONMENT(SoBE), IICA

The School has been established with a mandate of providing an enabling environment for the corporate sector to work in tandem with Government and civil society organisation for effective contribution towards sustainable growth and development. SoBE has been evolved as a national level platform that can effectively enable and inform the spirit of CSR legislation. It provides policy advocacy and research support to Ministry of Corporate Affairs for strengthening the CSR ecosystem and 360-degree handholding on CSR, ESG and Business and Human Rights to corporates.

### RESOURCE PERSONS\*

<b>Mr. Gyaneshwar Kumar Singh</b> Joint Secretary, MCA	<b>Dr. Raghunath Anant Mashelkar</b> Professor Emeritus, IICA	<b>Dr. Sanjay Kumar Panda</b> IAS (RETD), Adjunct Faculty, IICA	<b>Shri Shankar Venkateswaran ,</b> Adjunct Faculty, IICA
<b>Dr. Shubhash Gangopadhyay</b> Professor of Practice (Adjunct), IICA	<b>Shri Viraf Mehta</b> Adjunct Faculty, IICA	<b>Dr. Garima Dadhich</b> Associate Professor & Head, School of Business Environment, IICA	<b>Mr. Mukesh Kumar</b> Head, Centre for E2E in CSR, IICA
<b>Mr. Pradeep Bhargawa</b> President, MCCI	<b>Mr. Pradeep Bhargawa</b> President, MCCI	<b>Mr. Martin Neurieter</b> CEO – CSR Company International	<b>Mr. Dinesh Aggarwal</b> Former Consulting Advisor, CII
<b>Mr. Debadideb Datta</b> Director – Institute For Sustainable Communities	<b>Mr. Praveen Kumar Karn</b> Group Head – CSR, Spark Minda	<b>Ms. Padma Raghavan</b> Head Partnerships –Water Aid India	<b>Ms. Padma Raghavan</b> Head Partnerships –Water Aid India
<b>Mr. Vivek Pawar</b> CEO – Deshpande Foundation	<b>Dr. Rama Sridhar</b> Consultant, MSW (TISS)	<b>Mr. Sunil Chakrapani</b> Vice President – Deshpande Foundation	<b>Dr. Jyotsna Puri</b> Former Deputy Executive Director, 3IE
<b>Ms. Manisha Patil</b> CSR Lead – Community Engagement, Amazon	<b>Ms. Akanksha Sharma</b> Head – CSR, Sterlite Technologies Ltd	<b>Ms Alka Talwar</b> Head CSR and Sustainability, Tata Chemicals Ltd.	<b>Mr Anuj K Bhatia</b> Head CSR - Valency International Ltd.

\*Subject to their Availability

### COURSE DIRECTOR

Dr Garima Dadhich, Head School of Business Environment  
EMAIL: garima.dadhich@gov.in

### COURSE COORDINATOR

Ms Aanchal Anand  
PHONE: 0124-2640150  
EMAIL: icpcsr@iica.in