

# Certificate Course in Implementing CSR Projects

The three-month Online STP (Short Term Program) in Implementing CSR Projects is envisaged with an objective of making the NGOs/Trusts/Society/Foundations to be equipped with the conceptual knowledge of the CSR and Companies Act, 2013 and to hone up their practical implementation with a better insight obtained through different case-studies.



***"Corporate social responsibility is not just about managing, reducing or avoiding challenges, it is about creating opportunities, generating improved performance and overcoming challenges to bring about equitable growth."***

## TARGET PARTICIPANTS

- Senior/Mid-Level Personnel from NGOs
- Students who wish to make a career in NGO's & Corporates Foundations.
- Professional consultants who are involved in CSR advisory and implementation.

## WHAT WILL YOU LEARN

- Develop skills to to implement, monitor and evaluate a CSR strategy to maximise its impact from a business and social context.
- Art of fundraising
- Creating impactful CSR projects in sync with company's CSR Policy
- Effective implementation and monitoring of CSR Projects
- Report writing for CSR compliance and closure

## WHY FROM IICA

- IICA, being think-tank of MCA, will share the insights derived from policy makers, the corporates and the civil societies to implement an impactful CSR Project.
- Skill Oriented Program
- Online, self paced learning through Learning Management System (LMS)
- Interactive online Sessions and Practicum Sessions delivered by experienced academicians and industrialists



## Course Content

- Understanding Corporate Social Responsibility, Responsible Business Conduct & Sustainable Development Goals
- Designing CSR Project proposals to facilitate fundraising activity
- Implementing an impactful CSR Program/Project
- Measuring the impact & Shared Value of CSR Project
- Understanding the CSR Reporting Framework
- Skill enhancement – proposal writing / report writing

## COURSE FEE

**INR 30,000 + GST**

## DURATION

**3 MONTHS**

## Program Director



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Head, NFCSR, IICA

## For Details, Contact



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**Indian Institute of  
Corporate Affairs**

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## Indian Institute of Corporate Affairs

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