Invitation

We cordially invite you to be part of the IICA training programme on “Governance for Sustainability” scheduled on March 2019 in Singapore.

With institutional investors now controlling an increasing portion of companies’ stocks, boards are developing new approaches for communicating with a more sophisticated and well-resourced shareholder base. Corporate sustainability has never been more relevant to organisations. By maximising positive social and environmental business impacts as well as economic ones, this strategic approach creates business opportunities, enables the business to flourish in the long term, and ensures that organisations have a positive impact in the world.

Commencing on 25 March 2018 this 5-day Indo-Singapore capacity building programme is designed to equip the participants with the tools necessary to drive sustainability into a company at all levels, providing a balance between environmental stewardship, social well-being, and economic prosperity. To register, please contact Mr. Mathew John on +91 99 535 89 572 or at mathew.john@iica.in

Established in 2008, the Indian Institute of Corporate Affairs is a think tank for the Ministry of Corporate Affairs, Government of India. Key activities carried out by IICA include induction and in-service training to Indian Corporate Law Service (ICLS) officers, capacity-building and training programmes, policy advisory functions, public outreach and stakeholder consultations through seminars, conferences and forums. IICA imparts knowledge and training through its network of schools and centres.

The Centre of Excellence for Sustainable Development (CESD) is an IICA vertical (under the National Foundation for Corporate Social Responsibility) set up with the vision to catalyse innovative solutions to address the challenges of Sustainable Development facing Indian business and society. Key activities of the CESD range from CBT programmes for public and private sector enterprises and policy development to developing and supporting advocacy initiatives to promote sustainable value creation among key players in the Indian business environment.
This course examines the role of corporate responsibility as a strategy to improve governance, profits, and brand equity. The idea of corporations as simply wealth-creating organizations with no obligations to the environment is no longer acceptable. Globalization and increased transparency of corporate operations have revealed significant variations in how organizations attempt to balance the pursuit of profits and good corporate citizenship. Expectations for measurable progress of corporate social and environmental programs addressing climate change, natural resources, monitoring ethical supply chains, community development and employee welfare are growing globally.

In this context the IICA Governance for Sustainability programme is a 5-day workshop designed to help participants champion outstanding governance to help drive long-term corporate sustainability and enhance investor confidence. Through interactive case study discussions on leading companies such as Novo Nordisk, Unilever and Toyota participants will learn why purpose-driven firms perform well and examine different business models to gain a deeper understanding of the broader landscape including the role of government, investors, and customers.

Through an array of panel discussions, lectures and case-studies the workshop will engage will enable the participants help articulate their challenges and promote continuous improvement of public-private company governance.

The workshop will feature sessions led by luminary governance and sustainability professionals like Dr. Jasjit Singh, Professor of Strategy, INSEAD, Dr. Rene Schmidpeter, Chair of Business Ethics and CSR, Cologne Business School and Mr. Shardul Shroff, Chairman, Shardul Amarchand Mangaldas & Co, among several others— with the objective of delivering practical thought leadership on key governance and sustainability issues relevant to the Indian context.
GOVERNANCE FOR SUSTAINABILITY

LEARNING OBJECTIVES

- Understand the business case for corporate sustainability, including sustainability as a driver of strategy, innovation and profit
- Focus on making sustainability part of the corporate fabric, its vision and mission
- To understand the social engagement opportunities around the company and beyond.
- Experience the need to address stakeholder interests, including government, NGOs and trade associations, while balancing between all three responsibilities involved in sustainability (economic, environmental, and social)
- To develop CSR framework embedded with the business processes.
- Develop competencies that will enable you to contribute to a sustainability management system, including metrics and reporting, accountability and transparency
- See how perspectives on sustainability vary across the globe

PEDAGOGY

Mentor led Breakout Groups, Classroom Sessions, Interactive Discussions, Case Studies

DURATION

5 Days

TARGET GROUP

Govt. Nominee Directors, Independent Directors, Executive Directors, CSO, CSR Heads, Sustainability & CSR Professionals

LOCATION

2 Days IICA Campus, IMT Manesar
3 Days Singapore

COURSE DESCRIPTION

This course explores corporate sustainability from the perspective of large, corporations. We focus on the management tools available to corporations and how they can drive sustainability into a company at all levels, providing a balance between environmental stewardship, social well-being, and economic prosperity. We explore how to prioritize various actions through stakeholder engagement, how to analyse and prepare a sustainability report, and we examine the perspective of the investment community and important governance issues.

In addition, through interactive classroom sessions and case studies, this two-day workshop will also equip participants with the tools necessary to take decisions for designing and developing monitoring and evaluation systems to ensure effective implementation of CSR projects.
IICA international programme series is specially designed to enable effective knowledge dissemination and value addition to all participants and other stakeholders. As always, sessions are designed to be highly interactive, collaborative and needs-focused thereby ensuring effective knowledge retention and relevant insights for all participants. Characterized by relevant case studies, the pedagogy followed here consists of classroom lectures, field visits, role plays, keynote lectures from global sustainability experts and panel discussions.

KEY SPEAKERS

Raghu Raman A. Meshikar
Professor Emeritus
IICA

Jasjit Singh
Professor of Strategy,
Paul Dubrule Chaired Professor of Sustainable Development, INSEAD

UK Sinha
Former Chairman, SEBI
Distinguished Fellow, IICA

Shanker Venkateswaran
Former Chief – Tata Sustainability Group
Adjunct Faculty, IICA

Shardul Shroff
Executive Chairman,
Shardul Amarchand Mangaldas

Robert Gordon
CEO, Board Accord Fellow, Singapore Institute of Directors

Suraj Kumar
Chief Mentor, Neeti Foundation
Adjunct Faculty, IICA

Girima Dadich
Head, National Foundation for CSR (NFCSR), IICA

Virat Mehta
Social Anthropologist, Advisor, Partners in Change
Adjunct Faculty, IICA

René Schmidpeter
Dr. Jürgen Meyer Endowed Chair for International Business Ethics and CSR
Cologne Business School

Shubha Sekhar
Director, Sustainable Ventures
The Coca-Cola Company
I. INTRODUCTION TO CORPORATE SUSTAINABILITY
- Introduction to the Corporate Sustainability Management
- Corporate Sustainability from PSU perspective

II. BUSINESS CASE FOR SUSTAINABILITY
- Adopting a positive view of a sustainable future
- Managing risk
- Making the business case for sustainability

III. SUSTAINABILITY FOOTPRINT
- Resource use and loss – Process view and Life Cycle Assessment
- Logistics and distribution
- Buildings and infrastructure
- Industry and competition analysis

IV. CORPORATE SUSTAINABILITY STRATEGY
- Developing strategy through benchmarking and balanced scorecard
- Intrapreneurs and employee engagement
- Operationalizing Sustainability
- Determining sustainability “current state”
- Benchmark sustainability program - Gap analysis
- Create sustainability strategy

V. EFFECTIVE CORPORATE GOVERNANCE
- Overview of Indian Corporate Governance, the Companies Act 2013 and SEBI requirements.
- Governance of Committees
- Leading from the board in ESG
- Board oversight and value creation
- Boards & Culture

VI. GOVERNANCE OF CSR
- CSR in the Indian context
- Interpretation of CSR Legal Framework
- Provisions in CA 2013 and Compliance Procedures
- ICAI Guidelines
- Corporate Citizenship and Responsibility

VII. RESPONSIBLE BUSINESS CONDUCT
- Overview of the National Voluntary Guidelines (NVGs)
- Community development & philanthropy
- Regulatory requirements
- Environmental responsibility
- Social and Economic Responsibility

VIII. STAKEHOLDER ENGAGEMENT
- Multilateral engagement
- Government engagement
- NGO’s – influence and engagement
- Stakeholder interests and engagement

IX. CSR AND SUSTAINABILITY REPORTING
- Investors, customers, government & media
- Disclosing sustainability information – report and website
- Transparency and Accountability

X. SUSTAINABILITY CHALLENGES AND SOLUTIONS
FIELD VISIT: INTERPOL GLOBAL COMPLEX FOR INNOVATION (IGCI)

INTERPOL is the world’s largest international police organization. The organization assists law enforcement agencies in 190 member countries to combat all forms of transnational crime. INTERPOL works to help police across the world meet the growing challenges of crime in the 21st century by providing a high-tech infrastructure of technical and operational support. Services include targeted training, expert investigative support, specialized databases and secure police communications channels.

VISIT AGENDA | 29 March 2019

Cyber Governance & Digital Security:
- Internet Security Governance
- Forensics laboratory to enhance research on Information security and digital crime investigations;
- Enterprise cyber security
- Overview of research to test protocols, tools and services and to analyse trends of cyber-attacks;
- Information systems: data privacy, data transfers, offshoring and the cloud
- Emerging threats and best practices

Capacity building and training:
- Research into Capacity Building & Training methodologies and the transfer of this research into activities on the ground;
- Classroom, field and online training programmes for National Central Bureaus;
- Anti-corruption training

Financial Crimes & Risk Management
- Corporate frauds
- Approaches to Risk Management

- INTERPOL Cyber Security Laboratory and Outreach
- INTERPOL Databases, & Communication Strategies
- INTERPOL Capacity Building & Training
- INTERPOL Digital Crime Centre
- INTERPOL Financial Crimes Unit
- INTERPOL Command and Coordination Centre

The Global Complex in Singapore is a state-of-the-art building, conforming to the highest environmental standards and compliments the General Secretariat headquarters in Lyon, France.
IICA GOVERNANCE FOR SUSTAINABILITY

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<tr>
<th>Course Fee</th>
<th>INR 3,50,000* + GST</th>
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<tr>
<td>Programme Length</td>
<td>5 Days</td>
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<tr>
<td>Indian Component</td>
<td>IICA Campus</td>
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<tr>
<td>Singapore Component</td>
<td>28—30 March 2018</td>
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*Inclusive of study material, programme kit, accommodation, travel, meals (am/pm, lunch). Incidental expenses will have to be borne by the participants.

Payment Information: Crossed Cheque / Demand Draft favouring “Indian Institute of Corporate Affairs” Send to Indian Institute of Corporate Affairs, Plot No. 6,7,8, Sector 5, IMT Manesar, Gurgaon, Haryana 122050, India.

Via NEFT Transfer: Beneficiary Bank: Bank of India, Electronics Niketan, CGO Complex, Lodhi Road, New Delhi – 110003, IFSC Code – BKID 0006048. A/c No. 6048 1021 000 0007, Beneficiary Name “Indian Institute of Corporate Affairs”

IICA CLIENTS & PARTNERS

[Image of various logos and companies]
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