

JOIN
SCHOOL OF CORPORATE GOVERNANCE & PUBLIC POLICY
E-MDP ON

GOVERNANCE OF CSR INITIATIVES

Role of Independent Directors & CSR Leaders

July 30-31, 2020



About IICA

The Indian Institute of Corporate Affairs (IICA) is an autonomous institute, working under the aegis of the Ministry of Corporate Affairs to deliver opportunities for research, education, and advocacy. Its work enables corporate growth, reforms and regulation through synergized knowledge management, and global partnerships thus offering real time solutions. IICA propels knowledge and training through the network of its schools and centers.

ABOUT THE PROGRAM

The main objective of the course is to address the importance of Governance for developing high impact leadership of Corporate Social Responsibility initiatives of the Companies. The course would put emphasis on Governance being an integral facet to Good Corporate Social Responsibility and cover the following dimensions:

- Economic aspects of Sustainability & Social Responsibility.
- Developing frameworks and Designing Policies & Systems
- Key Governance and Strategic challenges.
- Integrating CSR with the processes of business
- Strategic Design and Implementation for creating high impacts
- Effective Monitoring and Evaluation

WHO SHOULD PARTICIPATE

- INDEPENDENT DIRECTORS
- CSR HEADS / CSR COMMITTEE MEMBERS
- CHIEF SUSTAINABILITY OFFICER
- CHIEF COMPLIANCE OFFICERS
- CSR FOUNDATIONS & NGOs

Program Fee: 10,000 + GST

(** Inclusions: Free access to IICA Black Board LMS, Membership of IICA Alumni Network for Newsletter, Study Material & IICA Certification)

OUR CLIENTS



KEY AREAS TO BE COVERED

1. Understanding Frameworks

CSR Regulatory Framework

UN - SDG Framework

IFC ESG Framework

National Guidelines for Responsible - Business Conduct (NGRVC)

2: Designing Policy & Systems

Role of CSR Committee

Critical Elements of Policy Framing Aligning Policy with

Frameworks Policy Risk Management

Integrating CSR Policies in Value Chain

3: Leveraging Resources & Partnerships

Identifying Implementation Partners

Due Diligence in Partnerships

4: Getting in Action

Developing Implementation Plans

Identifying Needs and aligning Initiatives

Bolstering Sustainability and Scalability

Addressing R & R Issues and other Unique Challenges

Engaging With Partners and Real Time monitoring & Evaluation

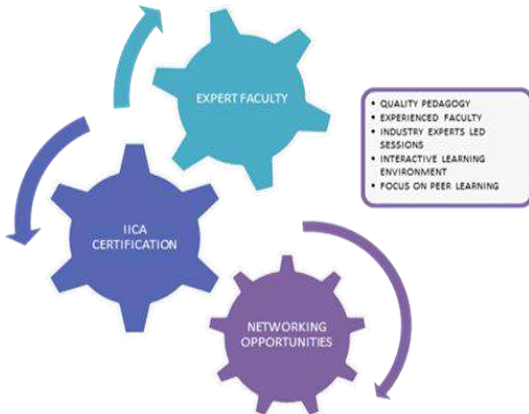
5: Registering & Communicating Impacts

Leading Outcomes and Results

Assessing Social Return on Investment (SROI)

Reflecting Results in Reporting

Learning From Outcomes as Feed Forward Communicating Impacts Effectively.



PROGRAM DIRECTOR

Dr. Niraj Gupta

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For more information/Registration, Contact:

PROGRAM COORDINATOR

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PROGRAM DELIVERY

About Blackboard

Blackboard is the largest education technology and services company in the world, serving nearly 100 million users in countries in every region around the globe. Advance the education experience with an LMS that inspires a love of learning, drives excellence, and empowers continuous improvement with deep insights in teaching and learning. Blackboard learning management system (LMS) creates and delivers online courses to recipients even with little to no face-to-face meetings. LMS is a real-time video conferencing tool that lets you add files, share applications, and use a virtual whiteboard to interact. Blackboard Classroom is a simple and powerful digital learning environment that enables personalized learning anytime and anywhere. IICA use blackboard for delivering its online course, webinars & meetings. In one go 250 participants can attend an online class on any device and anywhere across the globe.

How Does IICA Blackboard function:

- 1- IICA creates program link for moderator and participants
- 2- Unique user name and password are generated and shared with participants
- 3- Participant login through these credentials and access the platform
- 4- Blackboard allow participants to interact with voice, chat and messages
- 5- Participants can login through any device and any where
- 6- Session recordings are also made available to participants for reference
- 7- Black board gives real time learning environment to the participants
- 8- Participants can interact through real video with the Experts
- 9- LMS enables viewers to access Video, PPT, Chat Box, No. of Users attending the class on real time basis
- 10- Black Board is a web based application which can be access through any browser *(No specific requirement, only PC, Laptop, Mobile required with camera and Mic)*