PROGRAMME
Keeping the focus on the national and global agenda of sustainable development, this two-day MDP is designed to provide a holistic view of CSR, project design, development, implementation, monitoring, impact assessment and reporting. Characterized by case studies, participants will gain exposure to project development and implementation in different sustainability areas.

KEY AREAS
Section 1: Business and Sustainable Development: An Overview
- Principles of Development and Sustainable Development
- From the MDGs to the SDGs
- Understanding Business Sustainability & Social Sustainability
- The business case for sustainability
- Sustainability and CSR, Conceptual and Regulatory Aspects.

Section 2: Sustainable Development in Business Operations
- Sustainability for Competitive Advantage
- Unsustainable Corporate Practices
- Frameworks for Sustainability Evaluation
- Sustainability Strategies, Risk & Mitigation
- Sustainability Reporting Practices

Section 3: Sustainable Development in Business & Community
- CSR policy, Implementation, and Sustainable Development Integration
- Business & Human Rights
- Designing, Developing & Aligning CSR Projects
- Monitoring, Evaluation, Impact Assessment and Reporting of CSR Projects

WHO SHOULD PARTICIPATE?
- CSR COMMITTEE MEMBERS
- CSR HEADS
- CHIEF SUSTAINABILITY OFFICER
- CHIEF COMPLIANCE OFFICERS
- CSR FOUNDATIONS
- NGOs
- CSR CONSULTANTS
This course is designed for organisations focused on developing high impact social responsiveness with governance excellence.

VENUE: IICA Campus, Manesar, Gurgaon

Residential Fee: INR 29,000* + GST
*Inclusions: Venue, Instruction Material, All Meals & Program Kit, 2-Night stay

Non-Residential Fee: INR 22,500* + GST
*Inclusions: Venue, Instruction Material, Meals (AM/PM Coffee + Lunch) & Program Kit
The “Centre of Excellence for Sustainable Development” (CESD), IICA is envisioned to perform activities that provide support to Indian Businesses/industry, both in the public & private sector at large, in all facets of Sustainable Development. This includes developing sustainability strategies, identification of sustainability risks, challenges & opportunities in the respective sectors and development of suitable CSR Projects/ Sustainable Development programmes.