

Sub: 2-days Management Development Program on “Strategizing CSR, Sustainability, Sustainable Development Goals: Projects Design, Implementation, Monitoring, Reporting & Way Forward Action” from March 8-9, 2018 at IICA, Manesar

Shri A B Chakraborty, CSO & Head IICA-CESD welcomed program participants and DG & CEO, IICA. Shri Chakraborty briefed about the program and stated that this being 18th MDP of the Centre of Excellence for Sustainable Development in series, a good number of people have already been trained. Considering the sustainability risks and challenges, the program provides not only the knowledge to enable take informed decisions but also adds to the capacity building of the corporate.



Sh. Chakraborty providing program brief

Shri Gyaneshwar Kumar Singh, DG & CEO while addressing the participants, mentioned that now sustainability is part of business strategy which is well accepted. During the program you will not only receive good flair about the subject, yet there would be a concrete take away for further action in your respective place.



Address by Sh. G K Singh

He further mentioned that nature & development must go hand-in-hand. Earlier improving the bottom line (Profit maximisation) was important and now triple bottom line - People, Profit & Planet, is most important.

There is paradigm shift about sustainability - Shift is from Share holders to stake holders. The resource efficiency, Sustainability, alternatives, with protection of nature are not only very important but critical. He read out Section 166 (2) of Companies Act regarding the rule and responsibility of business. He further added, strategic CSR along with sustainability is a challenge and this is going to be the key take away from the program. Not only participants

would experience to the subject learnings but there would be learning from interactive session and their experience as well. So it is a two-way process of learning. He said, only sustainable projects are scalable or vice versa. He wished the program all the success.

The 2 days program covered subject lectures, interactive sessions and experience sharing among participants on wide range of themes in areas of Strategic CSR, Sustainability and Sustainable Development viz. Sustainable development-Imperatives, Sustainable Development Goals(SDGs), Sustainability Strategies & Risk Mitigation, Project planning and design, Biogas for

clean energy and environment sustainability, Natural Resource conservation – Water & Energy, Wildlife & Wetland Conservation, Waste Management, Community Development, Need Assessment & Baseline Mapping, Project Monitoring & Scaling up.

At the end of the program, Shri AB Chakraborty summarised all the presentations and handed over the certificates to the participants.



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