

2 days Management Development Programme “Strategizing Sustainable Development: Sustainability through Strategic CSR, Sustainable Development Goals Implementation and Way Forward Action” on Sept. 6-7, 2018 at IICA Manesar

A total of 18 participants from 10 organisations attended the programme. On the inaugural day, Shri A B Chakraborty, Programme Director welcomed the participants to IICA. He said that this was 22nd MDP since inception by the Centre of Excellence for Sustainable Development (CESD). The 2-day programme would cover related information pertaining to the programme on Strategic CSR for Sustainable development, detailed knowhow, hands on project designing and the different applications. The comprehensive national & global imperatives, its better understanding, long term strategic plan and the policy making for sustainable development has been included in the programme.



Shri AB Chakraborty, CSO & Head, IICA-CESD giving programme overview

Prior to the inaugural address, participants were requested to introduce themselves and the expectations they had from the programme. Most of the participants were keen to know about sustainability new practices, effective CSR Strategy, about CSR policies, guidelines, effectiveness and ROI etc. To this, Sh. Chakraborty ensured that the expectations would be covered in the programme & beyond. Thereafter, he invited Dr.Navneet Sharma, Head - Competition Law and Market Regulation, IICA for the inaugural address.

Dr. Navneet Sharma highlighted the programme contents, laying emphasis on the applications, orientation, capacity building, identification of problems and the bouquet of solutions, besides the Group learning etc. He explained in detail about the National CSR Awards 2018, many related Awards and the areas. He also mentioned that during the 2 days programme, each participant should accept new ideas, need to challenge themselves with new areas academically.



Dr. Navneet Sharma, Head - Competition Law and Market Regulation, IICA during inaugural address

During 2 days programme, topics like Sustainable Development - national and global imperatives, Sustainable Development Goals and implementation, Sustainable strategies and risk mitigation, Need assessment, baseline mapping, focus area identification and work plan development, CSR Project design development and implementation, Project applications – Biogas, Small microgrids, Emerging technologies and sustainable solutions, Solid & Liquid waste management, Community development project, Water, Wetlands, Wildlife conservation, Monitoring, evaluation, impact assessment relating of CSR were covered by different speakers.

On the concluding day, there was experience sharing among participants and short video clips covering different applications were displayed. The programme concluded with distribution of certificates to the participants.



Certificate distribution by Sh. A B Chakraborty



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