

2 DAY TRAINING PROGRAM ON CORPORATE SOCIAL RESPONSIBILITY



Mastering the Art of Fund-raising & Implementation

NFCSR under IICA_ successfully conducted a 2-day Training Program on Mastering the Art of Fund-raising and Implementation of CSR for the employees of FMDI - IFFCO on December 1 & 2 at Gurugram, Haryana. The programme was designed to provide an accurate overview of corporate social responsibility. The program brought together 27 enthusiastic participants who were also tenured resources from different departments of FMDI.



A total of seven sessions were covered under the pertinent area of the training programme which were :

1. Understanding Corporate Social Responsibility,
2. Implementation of Effective CSR Program,
3. Reporting framework for CSR activities
4. Impactful designing of CSR projects to facilitate fund-raising.
5. Sustainable development goals, setting benchmarks and indicators for CSR studies. .
6. Measuring the impact through CSR Need, Baseline and Impact studies,
7. Social return on investment.



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A breakout session was also conducted wherein the participants were divided into various groups and were involved in the activity of creating a CSR project proposal based on the specific thematic areas as per schedule VII of Companies Act. Each group were given 10 minutes to present their project proposal which were analysed by the faculties. This way the participants were trained to design an impactful CSR project proposal.



Apart from the in-house faculty members- Dr. Garima Dadhich, Ms. Sudha Rajagopalan, and Ms. Divya Banerjee; the participants were enlightened by two of the veterans from the field of CSR : Mr. Sudhir Sinha and Ms. Padma Raghavan. All the sessions were appreciated. The participants shared their feedback and described the programme to be very engaging and informative .