

## **IICA-Vedanta E-MDP on High Impact CSR: from assessing needs to Impacts 7-8 January 2021**

School of Corporate Governance & Public Policy, IICA organized **Two Days E-MDP on High Impact CSR: from assessing needs to Impacts** on 7-8 January 2021 for the CSR professionals of Vedanta Limited handling CSR activities at different units across India

The main objective of the program was to address the importance of governance for developing high impact leadership of Corporate Social Responsibility Initiatives of the companies. Program has witnessed participation of 23 senior CSR professionals of Vedanta posted across India.

The Program commenced on 7 January 2021 with the theme address of Program Director **Dr. Niraj Gupta**, Head School of Corporate Governance and Public Policy. He briefed the participants about the importance of CSR Initiatives in view of it being an important part of the governance framework of a company. The program design covered the aspects on CSR regulatory, practice and governance frameworks for achieving highest possible level of impacts on the stakeholders.

The discussions were conducted by a number of subject matter experts by engaging the participants in discussions and experience sharing on following key areas:

- 1- Understanding Regulatory Framework of CSR – **Speaker Dr. Ashish makhija**
- 2- Implementing CSR: Developing Frameworks, Leveraging Partnerships – **Col. Prakash Tewari**
- 3- Responsible Business Conduct – **Dr. Niraj Gupta**
- 4- Challenges in CSR Program Delivery and use of effective M&E – **Mr. Bobbymon George**
- 5- Implementing CSR: Accounting and Taxation Perspective – **CA Anil Sharma**
- 6- CSR Policy & Implementation: Role of the Board – **Dr. Niraj Gupta**
- 7- Aligning CSR Policy with Sustainable Development Goals - **Mr. Krishnaswamy RS**
- 8- CSR Strategy & Reporting – **Mr. Nirbhay Lumde**
- 9- Measuring CSR Effectiveness: Indicators & Measurements – **Dr. Niraj Gupta**

Speakers discussed these topics during two days and equipped participants with different terms & techniques so that delegates attending the program can perform their role with better Govern CSR Initiatives more effectively.

Main emphasis of the program was to make participants learn about Current regulatory framework of CSR, How these frameworks are developed, Essence of National guidelines on Responsible Conduct, How to resolve challenges arise during the CSR Program Delivery, Accounting and taxation in CSR, CSR strategy and reporting and how to measure the effectiveness of CSR through various measures and indicators.

Program concluded with the valedictory address of remarks of Dr. Niraj Gupta. Mr. Manoj Singh, SRA – SoCGPP coordinated the event and ensured successful delivery of the program.

**Moderators (2)**

- Dr Niraj Gupta
- Manoj Singh

**Participants (16)** Hide

- Abhishek #5
- Akhil Nassim #2
- Anu Anmol #3
- Jeya S
- Judyfermando #2
- Mayank Singh #2
- Nishin #7
- P.S. PONRAJAN
- Prabhathi Sanyal #2
- Prabhathi Sanyal #5
- RAKESH KR MISHRA
- Rakesh Kr Mishra #2
- Rifat Khan #2
- Rifat Khan #3
- sanchita chanana #3
- Shubham Gupta

**Indian Institute of Corporate Affairs**  
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IICA-Vedanta Two Days Program  
on

# High Impact CSR

*From Assessing Needs to Impacts*

**7-8 January 2021**

**Dr. Niraj Gupta**

**Col. Ravindra Prakash**

**Dr. Asish Makhija**

**Mr. Bobbymon George**

**Mr. Nirabhay Lumde**

**CA Anil Sharma**

**R S Krishnaswamy**

Program Photograph