

## IICA E-MDP on Governance of CSR Initiatives | 30-31 July 2020

School of Corporate Governance & Public Policy, IICA organised Two Days E-MDP on Governance of CSR Initiatives: The Role of Independent Directors & CSR Leaders on 30-31 July 2020 for the senior professionals of private and public sector companies..

The main objective of the program was to address the importance of governance for developing high impact leadership of Corporate Social Responsibility Initiatives of the companies.

Program has witnessed participation of 35 CSR professionals from 25 companies.

The Program commenced on 30 July 2020 with the theme address of Program Director Dr. Niraj Gupta, Head School of Corporate Governance and Public Policy. He briefed the participants about the importance of CSR Initiatives in view of it being an important part of the governance framework of a company. The program design covered the aspects on CSR regulatory , practice and governance frameworks for achieving highest possible level of impacts on the stakeholders.

The discussions were conducted by a number of subject matter experts by engaging the participants in discussions and experience sharing on following key areas ::

- 1- Understanding Regulatory Framework of CSR – Speaker CS Amit Gupta
- 2- Implementing CSR: Developing Frameworks, Leveraging Partnerships – Col. Prakash Tewari
- 3- Responsible Business Conduct – Dr. Niraj Gupta
- 4- Challenges in CSR Program Delivery and use of effective M&E – Pawan Kumar & Team SATTVA
- 5- Implementing CSR: Accounting and Taxation Perspective – CA Pramod Jain
- 6- CSR Policy & Implementation: Role of the Board – Dr. Niraj Gupta
- 7- Aligning CSR Policy with Sustainable Development Goals - Mr. Kamal Singh
- 8- CSR Strategy & Reporting – Prof. Sanjay Kallapur
- 9- Measuring CSR Effectiveness: Indicators & Measurements – Mr. Shankar

Venkateswaran

Speakers discussed these topics during today's and equipped participants with different terms & techniques so that delegates attending the program can perform their role with better Govern CSR Initiatives more effectively.

Main emphasis of the program was to make participants learn about Current regulatory framework of CSR, How these frameworks are developed, Essence of National guidelines on Responsible Conduct, How to resolve challenges arise during the CSR Program Delivery, Accounting and taxation in CSR, CSR strategy and reporting and how to measure the effectiveness of CSR through various measures and indicators.

Program concluded with the valedictory address of remarks of Dr. Niraj Gupta. Mr. Manoj Singh, SRA – SoCGPP coordinated the event and ensured successful delivery of the program.

School of Corporate Governance & Public Policy  
organised

## Two Days E-MDP on Governance of CSR Initiatives

30-31 July 2020



SHANKAR VENKATESWARAN



CA PRAMOD JAIN



DR. NIRAJ GUPTA



SANJAY KALLAPUR



KAMAL SINGH



Col. PRAKASH TEWARI



CS AMIT GUPTA



PAWAN KUMAR

**INDIAN INSTITUTE OF CORPORATE AFFAIRS** Plot No. 6,7,8, IMT Manesar, Gurugram—122052

For more information upcoming Program write us at [manojisingh.iica@gmail.com](mailto:manojisingh.iica@gmail.com)