

IP & CC

S. NO.	ACTIVITIES	SUCCESS INDICATOR	VERY GOOD 100%
1	IICA-Marketing, Branding etc of IICA through Networking and Digital Mode (Social Media, Personal contacts through telephone, emails etc)	100% full as approved	≥70%
2	Monthly Newsletter/Yearly Annual Report/Brochure		≥80%
			≥20%
3	CDM course*	Gross revenue 1.25 INR crores	1.25
4	With active backing and support of the Ministry of Corporate Affairs, IICA will leverage the large network of corporate members of international business associations such as USIBC, UKIBC, Indo- German Chamber of Commerce etc.	25 Institutes/associations. Programmes & rating depends upon anchoring	≥60%
			25
5	Ministry of Corporate Affairs has a Joint Working Group with the Government of Netherlands on Corporate Governance and CSR. IICA will aim to be involved to actively service the Working Group.		10
6	The Institute should forge partnerships with Civil Services Academies for regular collaborative training.***		≥70%
			≥30%
7	Plug-and-play		5
			≥40%