

BRIEF REPORT

Three Day Capacity Building Program on “Strategic B2B Supply Chain Management (SCM) for Competitive Advantage” (11-13 December, 2023 at ibis Chennai City Centre)

In the backdrop of National Initiative to become 5 Trillion Economy and AtmaNirbhar Bharat, **Indian Institute of Corporate Affairs** through its **Centre for MSME** has organised Three Day Capacity Building Program on “Strategic B2B Supply Chain Management (SCM) for Competitive Advantage” (Procurement, Sourcing, Logistics & Warehousing: new best-practice and strategies for optimizing performance) during 11-13 December, 2023 at ibis Chennai City Centre.

The primary objective of this unique capacity building program was to present and discuss key challenges and management approaches for successful supply chain in global environment. The focus was on key concepts, designs, strategies, techniques and technologies. This program also dealt with management of logistics and supply chain networks and efforts to ensure that an organization is not left behind. It will also look into the potential future of logistics and supply chain industries, so that an organization is one-step ahead of its competitors.

As an outcome of Three Day Capacity Building Program: “Strategic B2B Supply Chain Management (SCM) for Competitive Advantage” (Procurement, Sourcing, Logistics & Warehousing: new best-practice and strategies for optimizing performance), the program aimed to abreast participants for improved control systems, develop a risk management plan to identify and mitigate risks associated with procurement or supply chain activities and develop contingency plans to address potential disruptions in the supply chain.

The programme organized by IICA, witnessed engaged participation from Professionals (*Adl. General Manager, Jt. General Manager, Director, Assistant Director, Dy. Manager, Asst. Manager, DAO*) involved in Supply Chain Management from major Public Sector Undertakings (PSUs) / Govt. bodies under various Ministries of Govt. of India & Corporates majorly from:-

- 1) DC-MSME
- 2) Engine Factory, Avadi
- 3) Kerala State Electricity Board Ltd.
- 4) Department for Promotion of Industry and Internal Trade (DPIIT)
- 5) Artificial Limbs Manufacturing Corporation of India (ALIMCO)
- 6) Rashtriya Chemicals And Fertilizers Limited
- 7) National Academy of Defence Production (NADP)
- 8) Perfect Engineers
- 9) Caterpillar India Engineering Solutions Private Limited

The sessions covered the pertinent areas under:-

SCM - Vendor Management	Quality Management	Six Sigma
Just in Time	Logistics and Distribution Management Strategy	Digital Transformation : Real-time access to critical business / supply chain activities
Materials Management, Value Analysis, Inventory Control Models, MRP	Lean Supply Chain, Sourcing and Procurement	Indian SMEs in the Global Value Chain (GVC)
Supply Chain Risk Assessment and Mitigation Plan	Managing Supply-Chain integration, complexity and uncertainty : Strategic Choices and Options	

Major Highlights

- Each day with sharing in-depth knowledge, debating spiritedly & directing razor-sharp questions at each other enabled the participants to discover more about each other and set a baseline for future cohesiveness and bonding as a group.
- The referral of case studies followed by power point presentation and study material used as a guide during program delivery provided a source book to develop and implement appropriate Processes and tools in the organisation. It provided practical assistance and valuable inputs on best practices and analysis of the critical issues of today & the future.

In this program, in-house as well as outsource Subject Matter Experts were engaged as Resource Persons. The Resource Persons of the programme were:-

- Shri N. Swayambhu
- Shri V.V. Iyer
- Shri RangasamiSeshadri
- Shri P.Y. Venkateswar
- Shri K. Lakshminarayanan
- Shri Rajesh Batra

The programme was started with:-

- Opening Remarks, Setting the Context & Introduction by - Mr. Rajesh Batra, C.A.O. & Head-Centre for MSME, IICA
- Special Address by Chief Guest - Shri Praveen Kumar, DG & CEO, IICA
- Address by - Shri P. Udaykumar, Ex-CMD, NSIC Ltd.
- Address by APCRE (Knowledge Partner) - Shri S. Sivagananam, Addl. Industrial Advisor (Rtd.), Ministry of MSME
- Technical session on ‘SCM - Vendor Management’ by - Shri N. Swayambhu

The programme was concluded with Valedictory Address by Sh. Rajesh Batra, Head-Centre for MSME, IICA on 13th December, 2023.

The participants appreciated the programme content, Resource Persons and training sessions.




