

## **BRIEF REPORT**

### **IICA - NDDB Two Day Capacity Building Program on “Government e Marketplace (GeM)”**

**(02 - 03 September, 2025 - Anand, Gujarat)**

In the backdrop of India’s growing market, manufacturing potential and target of becoming a developed country by 2047, **Indian Institute of Corporate Affairs** through its **Centre for MSME** has organised Two Day Capacity Building Program on “Government e Marketplace (GeM)” exclusively for the officials of National Dairy Development Board (NDDB) during 02-03 September, 2025 at Anand, Gujarat.

The program outline covered the essential aspects of operating and handling the GeM web portal for both buyers and sellers as well as service providers, for driving Efficiency, Transparency and Inclusivity in India’s public procurement domain. It also allowed for a comprehensive understanding of the GeM platform. Informative training sessions were also conducted to adopt the best procurement practices for floating tenders, evaluation, award and advanced features to enhance participant’s procurement capabilities through GeM operations, its process flow, challenges & complexities.

The programme was organized by IICA, witnessed engaged participation from the officials of National Dairy Development Board (NDDB), Anand (Gujarat).

The sessions covered the pertinent areas under:-

<ul style="list-style-type: none"> <li>• <i>Overview of Government e-Marketplace &amp; Registration Process</i></li> </ul>	<ul style="list-style-type: none"> <li>• <i>Exploration of GeM functionalities</i></li> </ul>	<ul style="list-style-type: none"> <li>• <i>Buyer’s Perspective</i></li> </ul>
<ul style="list-style-type: none"> <li>• <i>Exploring categories and products available on GeM</i></li> </ul>	<ul style="list-style-type: none"> <li>• <i>Floating Tenders on GeM</i></li> </ul>	<ul style="list-style-type: none"> <li>• <i>Preparation of Customized bid</i></li> </ul>
<ul style="list-style-type: none"> <li>• <i>Tender Evaluation</i></li> <li>• <i>Award of Contracts</i></li> </ul>	<ul style="list-style-type: none"> <li>• <i>New Features on GeM</i></li> </ul>	<ul style="list-style-type: none"> <li>• <i>Managing Procurement integration, complexity and uncertainty : Strategic Choices and Options</i></li> </ul>

### **Major Highlights**

- Each day with sharing in-depth knowledge, debating spiritedly & directing razor-sharp questions at each other enabled the participants to discover more about each other and set a baseline for future cohesiveness and bonding as a group.
- The power point presentation and study material used as a guide during program delivery provided a source book to develop and implement appropriate Processes and tools in the organisation. It provided practical assistance and valuable inputs on best practices and analysis of the critical issues of today & the future.

## **Program Flow**

The programme was started with Opening Remarks & Introduction by Mr. Rajesh Batra, Head-Centre for MSME, IICA on 02<sup>nd</sup> September, 2025. In his address, Mr. Rajesh Batra, Head-MSME, IICA & Program Director emphasised upon the role of GeM in harbouring greater governance through the utilisation of cutting-edge technology and digital innovations. He highlighted the various functionalities incorporated in the GeM portal to automate and digitise the public procurement journey, fostering accountability in public spending at every step. He further shed light on the inception of GeM as a pioneering digital platform, established with the key purpose of inculcating transparency and efficiency in Public Procurement across India.

In this program, in-house as well as outsource Subject Matter Experts were engaged as Resource Persons. The Resource Persons of the programme were:-

- **Sh. Nimesh Panchal** - Subject Matter Expert
- **Sh. Rajesh Batra** - Head, Centre for MSME, IICA

The programme was concluded with Valedictory Address by Sh. Rajesh Batra, Head-Centre for MSME, IICA and Vote of Thanks on 03<sup>rd</sup> September, 2025.

The participants appreciated the programme content, Resource Persons and training sessions.



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