

# ***Understanding Corporate Social Responsibility & Its Implementation Challenges***

**29<sup>th</sup> and 30<sup>th</sup> September, 2016**

**IICA, Manesar Campus**

## **Report**

The Implementation Agency, NFCSR successfully conducted a Two Day Residential Training Workshop on “Understanding CSR & its Implementation Challenges” for NGOs during 29<sup>th</sup> & 30<sup>th</sup> September 2016.

The main objective of the workshop was to make the NGOs understand Corporate Social Responsibility in a wider & easier prospect wherein they would be in a presentable form to associate themselves with corporate firms to achieve the goal of making our society a better place for living. The workshop broadly covered the Sections which come under the Companies Act 2013 related to CSR.

On the first day of the Workshop Ms. Gayatri Subramaniam, CPE, NFCSR made the participants understand the History & Evolution of CSR including the various guidelines issued by government of India at different points of time. Ms. Geetanjali Gaur, Programme Executive, NFCSR widely covered the topic of Business mapping and role of NGOs in the CSR Paradigm. Mr. Amit Phull, ThinkThrough Consulting discussed about Documentation and Financial Governance Mechanism for NGOs and Brig. Rajiv Enoch Williams, Jindal Steel Limited covered the topic “What Corporates Want & How to Deliver It?”. He discussed in detail the requirements & expectations of the Corporate Firms from the NGOs and the best ways to deliver it with perfection. First day ended up with the Open House Question Answers which were satisfactorily answered by the faculties.

The second day of the workshop started with a small recap of the first day's discussions. Then a very detailed and broad session was taken up on “Project Vs. Programme Mode”. Post lunch was the time for breakout session which all the participants found very interesting. The participants were divided into seven groups and they had to work on any CSR project of their choice. Later one by one all the projects were presented. It helped them to understand the loopholes & therefore the scope in their respective projects. At the end few participants raised queries which were answered in detail. The workshop was wound up by Certificate Distribution to all the participants.

Overall the Workshop was very successful and all the participants were utmost satisfied with content, delivery & scope of the same.



**Internal Faculty**



**Guest Faculty**



**Breakout Session**

