

EVENT REPORT

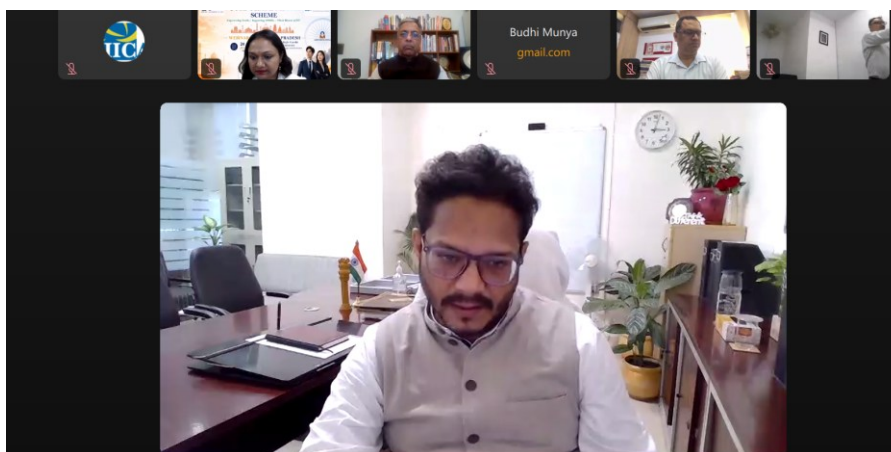
Corporate Mitra Scheme Awareness Webinar Successfully Organized by IICA Shillong, Ministry of Corporate Affairs for the youth and enterprises of Arunachal Pradesh (Friday | 24 July 2026)

The Indian Institute of Corporate Affairs (IICA), Shillong, under the Ministry of Corporate Affairs, successfully organized a webinar on 24 July 2026, for awareness and sensitization of the Corporate Mitra Scheme for the youth, students, MSMEs, professionals and enterprises of Arunachal Pradesh.

The webinar was conducted as part of the Corporate Mitra Scheme Awareness Campaign for the Northeast Region (NER), in collaboration with **Rajiv Gandhi University (RGU)-Arunachal Pradesh** and support of **The Institute of Cost Accountants of India (ICMAI)** - as the lead co-host and **The Institute of Company Secretaries of India (ICSI)** and **The Institute of Chartered Accountants of India (ICAI)** – as the support co-host.

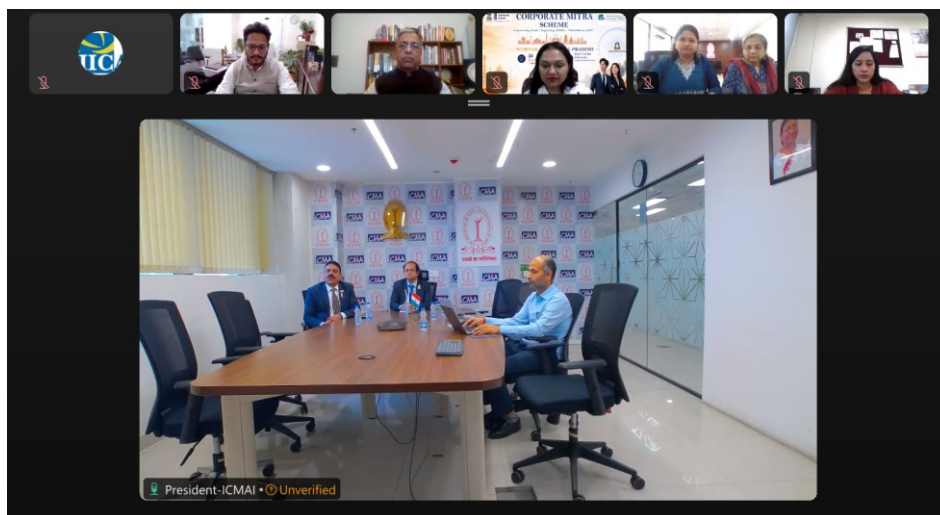
For Scheme's rollout and implementation for the Northeast region, Indian Institute of Corporate Affairs (IICA) -Shillong, under the Ministry of Corporate Affairs has been designated as the nodal agency for coordination and liaison with State Governments and other stakeholders (universities/associations/industry bodies/institutes etc.), for promotion, and awareness of the Scheme.

The webinar commenced with the welcome address and context-setting address by **Sh. Debarun Kalita, Officer on Special Duty (OSD) for IICA Shillong**, designated Nodal Officer for the Corporate Mitra Scheme for the Northeast.

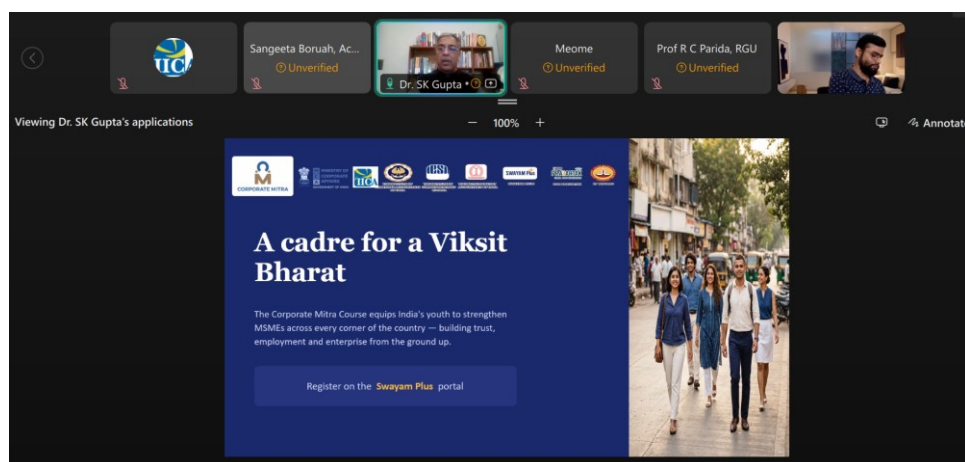


Sh. Kalita, shared the development context and conceiving of the Corporate Mitra concept, to address the inherent challenges faced by the MSMEs in business growth, scale-up and expansion, **particularly from the northeast**, on account of regulatory and secretarial compliance burden, lack of affordable business advisory/support professionals and pressing need for transformative initiatives towards Ease of Doing Business (EODB).

The President, The Institute of Cost Accountants of India (ICMAI), **CMA Sh. Chittaranjan Chattopadhyay**, who delivered the keynote address, highlighting the importance of building a skilled professional workforce to support MSMEs and contribute to India's vision of Viksit Bharat @2047, graced the webinar.



The technical session featured a comprehensive presentation on the scheme's objectives, implementation framework, and core competencies by the Lead Co-host from The Institute of Cost Accountants of India (ICMAI), followed by an engaging interactive session that addressed participants' queries.



The webinar witnessed enthusiastic participation from more than 150 students, faculty members, and aspiring professionals representing various institutions across Arunachal Pradesh.

The programme concluded, with a formal Vote of Thanks expressing gratitude to the leadership at Ministry of Corporate Affairs, IICA, and appreciation to all dignitaries, partner institutions, participants, and the organizing teams of IICA Shillong, Rajiv Gandhi University, and The

Institute of Cost Accountants of India (ICMAI), the Coordination Committee, Corporate Mitra Scheme, for their valuable contributions towards the successful conduct of the webinar.

(Prepared by Secretariat of IICA Shillong, Ministry of Corporate Affairs, Government of India)
