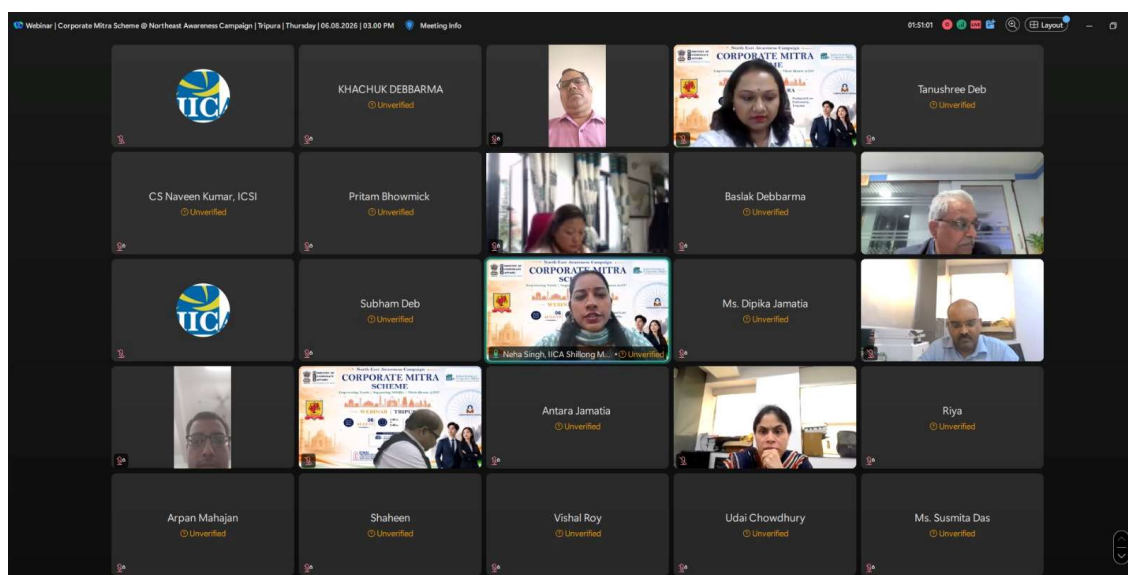


EVENT REPORT

Corporate Mitra Initiative Awareness Webinar organized by IICA Shillong, Ministry of Corporate Affairs for the state of Tripura with engaging participation of local youth and enterprises

The Indian Institute of Corporate Affairs Shillong (IICA-Sh.), under the Ministry of Corporate Affairs, Government of India, successfully organized a strategic webinar on 6th August 2026 on the Corporate Mitra initiative with active participation of youth, students, professionals and enterprises of Tripura. The webinar aimed to create awareness and promote the Corporate Mitra Scheme among relevant target audiences across Tripura and the North Eastern Region, highlighting its role in building a skilled, employable workforce and enabling MSMEs to achieve sustainable growth, expansion and scaling. The programme brought together Sr. Government officials, academic leaders, and representatives of professional institutes to deliberate on this flagship initiative of the Ministry of Corporate Affairs - designed to empower MSMEs and youth.



The Corporate Mitra Scheme, introduced in the Union Budget 2026-27, is a strategic initiative to formalize and sustain the MSME sector, particularly in Tier 2 and Tier 3 cities, in alignment with the vision of Viksit Bharat @ 2047. The initiative embodies the vision of a formalized, financially sustainable, and a thriving MSME sector, by creating a strong support ecosystem for the MSMEs, by providing access to a pool of qualified, accredited and trusted para professionals – called the “Corporate Mitras”. The Corporate Mitras are envisaged to act as business support para-professionals who deliver high-quality, cost-effective assistance to local enterprises in non-core areas such as regulatory compliance, taxation, accounting, financial management, legal and secretarial practices. The certified Corporate Mitras will aid and enable entrepreneurs to focus on innovation, market expansion and business growth - by mitigating administrative and compliance burdens; while simultaneously generating meaningful employment and livelihood opportunities for the youth.

For rollout and implementation in the Northeast region, the Indian Institute of Corporate Affairs (IICA)-Shillong, under the Ministry of Corporate Affairs, has been designated as the nodal agency for coordination and liaison with State Governments and other stakeholders for promotion and

awareness of the Scheme. Registration for the Corporate Mitra Course was launched on 15th July 2026 and is live till 15th August 2026 for NER candidates. Registration Link: <https://swayamplus.education.gov.in/courses/corporate-mitra>.

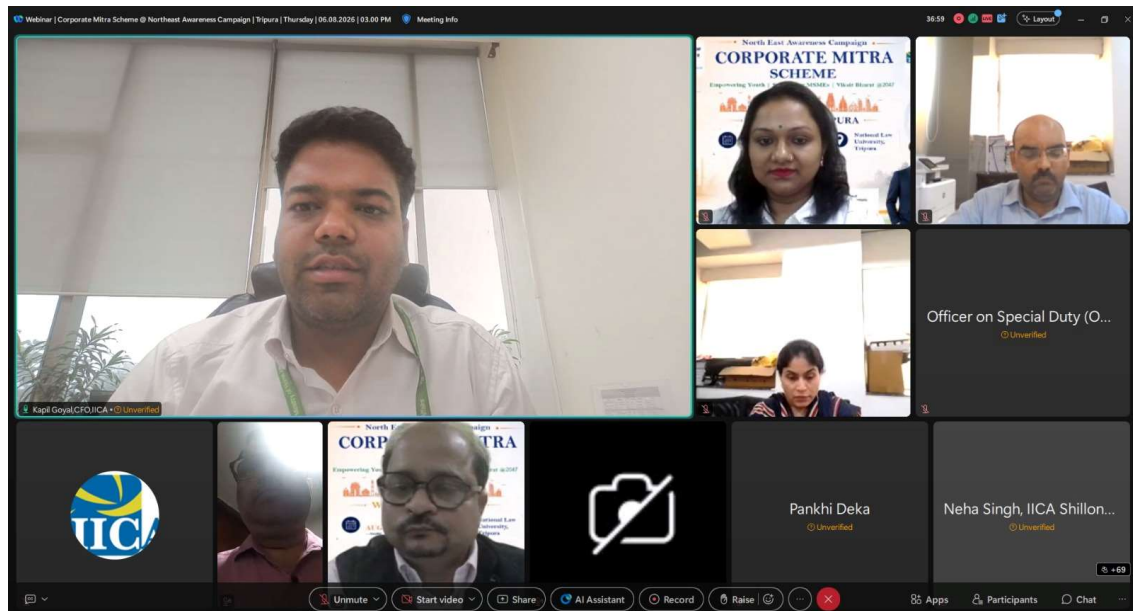
The webinar commenced with opening remarks by Sangeeta Boruah, Academic Lead and Principal Researcher- Entrepreneurship & MSME ecosystems, IICA Shillong. She outlined the scheme's mission to empower MSMEs and startups through a skilled pool of job-ready para-professionals and emphasized the dual focus on youth skilling and enterprise support.

Sh. Debarun Kalita - The Officer on Special Duty (OSD), IICA Shillong, Ministry of Corporate Affairs and designated Nodal Officer for the Corporate Mitra initiative for the Northeast, in his welcome address - underpinned the scheme's role in supporting MSMEs in Tier 2 and Tier 3 cities and its contribution to the national vision of Viksit Bharat @ 2047. He highlighted the exclusive reservation of 200 seats for North Eastern Region candidates along with a 50% fee concession to encourage local participation, prevent brain drain and position the Northeast as a new engine of India's growth. He also drew attention to the unique challenges faced by MSMEs in the region — regulatory compliance burden, limited access to affordable professional advisory services and the need for ease of doing business interventions — which the Corporate Mitra Scheme seeks to address. Sh. Kalita underscored the alignment of the initiative with the vision of The Hon'ble Prime Minister for the Northeast as the "new engine of India's growth" and emphasized the importance of successful implementation of the Scheme in NER states, particularly Tripura. Sh. Kalita also expressed his deep gratitude to the visionary leadership of the Secretary, Ministry of Corporate Affairs for her strategic guidance in developing the Corporate Mitra concept. Sh. Kalita also placed his sincere appreciation to the Director General, Indian Institute of Corporate Affairs, Sh. Gyaneshwar Kumar Singh, under whose stewardship, the Corporate Mitra was conceived, structured and given shape. Sh. Kalita also conveyed his gratitude to the Joint Secretary, Ministry of Corporate Affairs, Sh. Rahul Jain, for his oversight in steering of the Scheme's implementation strategy and rollout plan.

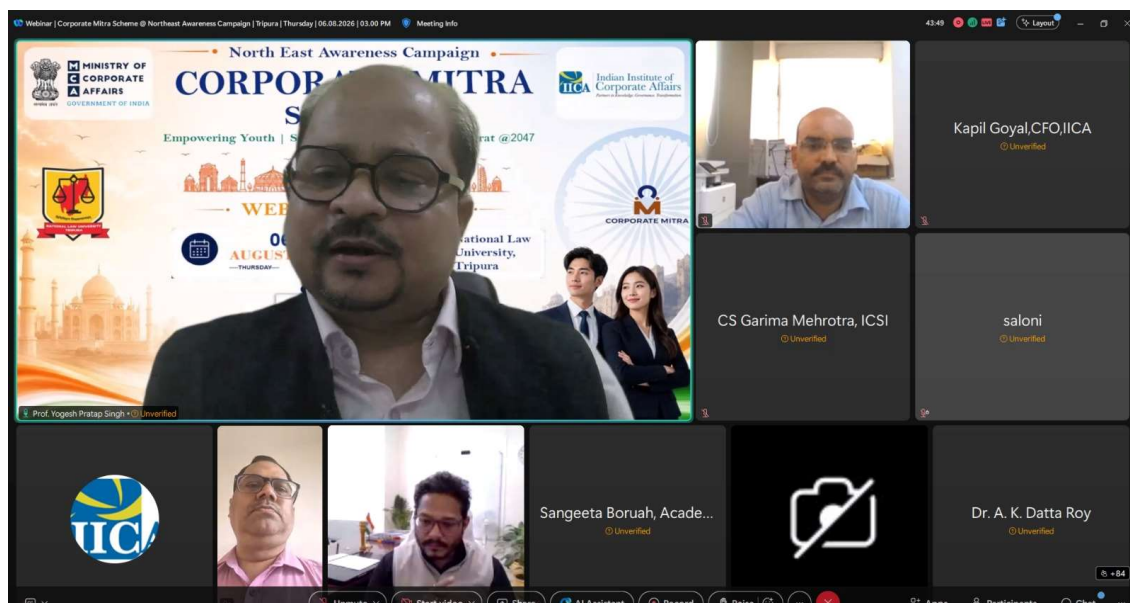


Shri Kapil Goyal, ICoAS, Additional Director, Cost Audit Division, Ministry of Corporate Affairs & Chief Finance Officer (CFO), Indian Institute of Corporate Affairs, in his special address to the

gathering - highlighted the Ministry's vision of strengthening corporate compliance while creating skilled, job-ready professionals through the Corporate Mitra Scheme. Sh. Goyal explained the financial and compliance benefits of the scheme and further outlined that Corporate Mitras are expected to assist MSMEs to maintain clean, audit-ready financial records, lower lending risks, improve access to formal credit and reduce the cost of compliance by consolidating multiple services under one trained para-professional.



Prof. (Dr.) Yogesh Pratap Singh, Vice Chancellor and Professor of Law, National Law University, Tripura, delivered the key note address for the event. Prof. (Dr.) Singh in his address emphasized the importance of bridging academia and industry through skill-oriented professional education and encouraged students to explore emerging career opportunities in the corporate sector. Prof. (Dr.) Singh further elaborated upon the critical economic role of the MSMEs in the march towards a Viksit Bharat, stating that the sector contributes approximately 31% of India's GDP and employing nearly 39% of the workforce. He stressed the importance of formalization, digitalization, skilling and access to finance for MSMEs to achieve inclusive and sustainable growth aligned with Viksit Bharat @ 2047.



An insightful Expert Address was also delivered by Prof. (Dr.) Sh. Niraj Gupta, Head, School of Corporate Governance & Public Policy and Nodal Authority, Independent Directors Databank, Indian Institute of Corporate Affairs (IICA), Ministry of Corporate Affairs, who dwelled upon the significance of good corporate governance, ethical business practices, and the transformative role of the Corporate Mitra Scheme in creating a competent pool of professionals for the corporate ecosystem. Dr. Gupta reinforced the scheme's integrated academic-plus-practical approach and its distinction from other skilling programmes.



The technical session was delivered by CS Dwarakanath Chennur, Vice President, The Institute of Company Secretaries of India (ICSI), who presented a comprehensive overview of the Corporate Mitra Scheme, explaining its objectives, structure, certification framework, eligibility, career prospects, and the core competencies expected from Corporate Mitras. The presentation provided participants with practical insights into the professional opportunities available under the scheme.

The interactive Q&A session covered placement facilitation, continued access to course materials post-certification, grievance redressal mechanisms through a digital portal, and support for diverse MSME structures including partnerships, LLPs, companies and producer organizations.



The webinar concluded with a formal vote of thanks from Neha Singh, Secretariat of IICA Shillong, who expressed deep gratitude to the leadership of the Ministry of Corporate Affairs, Director General of IICA, academic partners, professional institutes (ICSI and others), government officials, and all participants. She reiterated the collective commitment to successful implementation of the Corporate Mitra Scheme for the benefit of the youth and MSMEs of Tripura and the wider North Eastern Region.



The programme witnessed the enthusiastic participation of more than 300 students, faculty members, aspiring professionals, entrepreneurs, and other stakeholders, reaffirming the growing interest in the Corporate Mitra initiative across the North Eastern Region especially from the state of Tripura.

Debasri Sarkar Unverified	Hayung Jamatia Unverified	Uchai Mong Mog Unverified	Real Debbarma Unverified	Priyanka Dey Unverified
Dipangshu Baidya Unverified	Surjeet Mog Unverified	Ananda Molsom Unverified	Amosa Darlong Unverified	saimon jamatia Unverified
Paresh Debbarma Unverified	Thomas Halam Unverified	Puja Banik Unverified	Bosong Debbarma Unverified	Samuel Tripura Unverified
MBB UNIVERSITY NSS UNIT Unverified	DYAS Tripura Unverified	Ryngyi Molsom Unverified	Dr. Pradip Chouhan Unverified	Tanuja Debnath Unverified
Mohit Tripura Unverified	Dr. Ripon Unverified	Dr. Jayanta Dhar nlutripura.ac.in	Banashree Debbarma Unverified	Saurav Unverified
Samuel Tripura Unverified	MBB UNIVERSITY NSS UNIT Unverified	DYAS Tripura Unverified	Ryngyi Molsom Unverified	Dr. Pradip Chouhan Unverified
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(Issued by Secretariat of IICA Shillong, Ministry of Corporate Affairs, Government of India)
