

**SUB: SUSTAINABLE DEVELOPMENT - CASE SELECTION,
SHOWCASING, RECOGNITION AND REPLICATION
(SD-CSSRR) PROGRAMME**

**CALL FOR CASE STUDIES
JULY, 2014**

1.0. INTRODUCTION

Indian Institute of Corporate Affairs (IICA) has been established by the Ministry of Corporate Affairs (MCA), Government of India to act as a think-tank and centre of excellence to support the growth of the corporate sector in India through an integrated and multi-disciplinary approach. The state-of-the-art campus of IICA is located at Manesar in Haryana.

IICA offers capacity building and advisory solutions to the Government, Statutory Authorities, Private Sector, etc through its Schools and Centres. The sustainability vertical under NCFCSR and the proposed Centre of Excellence for Sustainable Development (CESD) within IICA is slated to undertake actions to support Indian Businesses/industry, both public & private sector, at large, in all facets of Sustainability and Sustainable Development including development of holistic CSR projects/programme.

The Sustainability vertical under IICA proposes to launch a new subject programme and accordingly Call for Case Studies on implemented/under implementation Sustainable Development/CSR projects in the area of (but not limited to):

- i) Ensuring Environmental Sustainability
- ii) Ecological Balance
- iii) Protection of Flora and Fauna
- iv) Animal Welfare
- v) Agroforestry
- vi) Conservation of Natural Resources and maintaining quality of Soil, Air and Water
- vii) Providing Safe Drinking Water,
- viii) Water, Sanitation & Hygiene
- ix) Waste management
- x) Biodiversity Conservation

xi) Afforestation

xii) Rural Development Projects

Note: Any project in the above areas should have resulted in/or done to result in any of the resultant benefits viz. 1) Quality of life improvement 2) Employment/Livelihood Generation 3) Women Empowerment 4) Creation of SHGs etc.

2.0. WHO CAN SUBMIT CASE STUDY/STUDIES?

We invite case studies from the following types of organizations:

i) NGOs/Civil Society Organizations/Registered Trust/other Implementing Agencies

ii) Corporates (Private, PSUs etc.)

The projects/interventions should have been carried out by the organization applying. Case studies may also be submitted by one organization or (for joint projects) by a group of organizations.

3.0. EVALUATION AND RECOGNITION

All the case studies received would be evaluated through an independent evaluation committee set up by the institute.

Based on the information received and the fair evaluation, the identified good projects would be highlighted and the project implementers would be invited during an yearly programme recognizing their achievements.

The projects submitted and documented should serve as models which can be adopted and replicated by other corporates/industry. Selected projects will also get an opportunity to be presented in the forthcoming IICA programmes. Selected individual organizations would be informed accordingly.

4.0. SUBMISSION FEE

INR 3,000/- (Service Tax extra) per case study per organization/s

5.0. PAYMENT MODE

The payment of the Submission Fee needs to be made in favour of "Indian Institute of Corporate Affairs" in the form of Cheque/Demand

Draft payable at New Delhi. Kindly dispatch the duly filled registration form with hard copy of the abstract and cheque/demand draft to the below mentioned address:

Indian Institute of Corporate Affairs
Plot- P- 6, 7, 8, Sector -5,
IMT Manesar,
Distt. Gurgaon 122 050, Haryana

6.0. TIMELINES

Last date for payment of submission fee: 10th Nov, 2014

Submission of Abstract/Summary (250-300 words): 10th Nov, 2014
Email abstracts to ruchigupta.iica@gmail.com

Submission of full Papers/Case Studies: 25th Nov., 2014
Email full Papers/Case Studies to ruchigupta.iica@gmail.com,
Hard copies of the same can be posted to the below mentioned address:

Ms. Ruchi Gupta
Programme Executive – Sustainability
Indian Institute of Corporate Affairs
Plot- P- 6, 7, 8, Sector -5,
IMT Manesar,
Distt. Gurgaon 122 050, Haryana

Evaluation of Case Studies: 1st – 5th Dec., 2014

Notification of acceptance: 22nd Dec., 2014

Recognition of selected cases & organizations: Prog. date to be notified

Registration Form

Sustainable Development - Case Selection, Showcasing, Recognition and Replication (SD-CSSRR) Programme

Name of the Organisation: _____

Registration number of the Organization _____

Nature of Organization (NGO/Private/Public) _____

Year of Establishment _____

Objective of Organization _____

Registered Office _____

City _____ Pin _____

Tel _____ Fax _____ E-mail _____

Name of the CEO/MD/Director _____

Name of the Contact Person _____

Tel _____ Fax _____ E-mail _____

Number of Abstracts Submitted: _____

Name/s of the Case Study/Studies:

Fee Payment mode (Tick as applicable):

NEFT DD

Payment Details: NEFT: Transaction No. _____

Demand Draft No. for Rs. Dated Drawn on
(Bank) Branch.....in favour of "Indian Institute of
Corporate Affairs" payable at Manesar, Gurgaon.

On this _____ (DATE) of _____ (MONTH) _____ YEAR,

I hereby agree and accept that all information given above is true to the best of my knowledge and if found false or misappropriate, shall be liable to disqualification from associating with the IICA

Signature: _____

Date: _____

Name: _____

Designation: _____

Contact Details: _____

Organisation: _____

Name & Signature of the Head of the Organisation (with Organisation Seal)

Date and Place _____

Please send this Registration Form along with the Abstract/s on or before 10th November, 14

to

Ms. Ruchi Gupta
Programme Executive - Sustainability
Indian Institute of Corporate Affairs
Ministry of Corporate Affairs
Plot No- P 6, 7, 8, Sector-5, IMT Manesar
Gurgaon-122050