



## School of Corporate Governance & Public Policy | Batch VI



**FOUR MONTHS ONLINE  
CERTIFICATE COURSE  
IN CORPORATE GOVERNANCE**

**4 Months**

(3 Campus Immersions + 21 Online Sessions)

**Rs. 40,000 + 18% GST  
per participant**



### Course Features

- ▶ Certification in 4 months with Live Online Classes
- ▶ Best in Class Global learning experience with Blackboard Learning Management System
- ▶ Peer to Peer learning with Feedback
- ▶ IICA Campus Immersions – 3 visits of a day each (Pre-program/Mid Program/Program End)
- ▶ Campus Immersions would facilitate discussions with faculty and other invited industry leaders
- ▶ Learning from Industry Experts, Directors and Academia
- ▶ Application oriented learning using Cases studies, Assignments, Group working & presentations
- ▶ Online Assessment /Examination (Midterm & Term End)

### Learning Objectives

Numerous studies have concluded that wellgoverned organizations perform better in commercial terms and are less likely to suffer damage to reputation and profits. It is generally agreed that by adopting Corporate Governance best practices one can contribute towards the attainment of the following objectives with the respective companies one is associated with:

- Improve access to external financing
- Lower the cost of capital
- Improve operational performance
- Improve share performance
- Reduce the risk of corporate crises

### Participants

The program is targeted for the following category of corporate governance professionals:

**Board Members | Independent & Women Directors  
Compliance Officers | Company Secretaries  
Internal Auditors | CFOs | Auditors | Promoters of business**

### Course Structure, Modules & Topics

#### G1 Program Design

Corporate Governance interplays with three key aspects to learn and practice. The regulation requires for a timely and accurate compliance whereas the organization requires setting up of the governance based systems and frameworks for efficient functioning to strengthen the performance indicators. The course modules have been designed to cater to the three requirements by blending the research based learning's with the insights and experiences of the industry experts. The overarching cohorts of the modules are as under:

- Level I Compliance Based Learning
- Level II Governance Based Learning
- Level III Performance Based Learning



**G2 Program Modules with specialized agencies the experts would be drawn for imparting the knowledge**



**Immersion 1 : Setting the context for learning**

Modules	Units
Module I Understanding Corporate Governance	<ul style="list-style-type: none"> <li>▶ Concepts and Historical Developments</li> <li>▶ CG regulation and practice: Indian Journey</li> <li>▶ The Business Case of Corporate Governance</li> </ul>
Module II Frameworks of Corporate Governance	<ul style="list-style-type: none"> <li>▶ Companies Act 2013</li> <li>▶ SEBI Listing Obligations and Disclosure Requirements 2019</li> <li>▶ OECD G20 Guidelines</li> <li>▶ DPE Guidelines for PSUs on Corporate Governance</li> <li>▶ National Guidelines of Responsible Business Conduct</li> </ul>
Module III The Board Governance	<ul style="list-style-type: none"> <li>▶ Role of an Effective Board</li> <li>▶ Roles, Duties &amp; Liabilities of Directors (including Independent Directors)</li> <li>▶ Board Practices and Procedures</li> <li>▶ Board Committees as per CA 2013 &amp; SEBI LODR 2019</li> </ul>
Module IV Strategic Leadership	<ul style="list-style-type: none"> <li>▶ The Governance of Strategy</li> <li>▶ The Governance of Enterprise Risk</li> <li>▶ Evaluating Boards &amp; Director's Performance</li> <li>▶ Stakeholder Engagement</li> <li>▶ Responsible and Sustainable Business Practices</li> </ul>

**Immersion 2 : Roundtable to synthesize the learning of the 4 modules for practice and informed practice.**

Modules	Units
Module V Financial Stewardship and Accountability	<ul style="list-style-type: none"> <li>▶ Financial Oversight using understanding of Financial Statements and Reports</li> <li>▶ Financial Reporting framework and regulation</li> <li>▶ Monitoring Internal Control Systems</li> <li>▶ Disclosure and Transparency-Board Report, Directors Report</li> </ul>
Module VI Leading towards higher standards	<ul style="list-style-type: none"> <li>▶ Developing an Action Plan using Balanced Scorecard</li> <li>▶ Leading Change by Integrated thinking</li> <li>▶ Managing Culture, Conflicts and Collaboration</li> </ul>

**Immersion 3 : Interaction of participants with Industry experts would help them to develop a convergence of knowledge with practice related challenges they face in their respective companies for enhancing the corporate governance standards.**

**H: Course Delivery Methodology:** The course would be delivered adopting a Hybrid Approach considering the diverse group of participants and the challenges of adult learning. The program would provide them with the opportunity to have learning engagements by attending to IICA face to face expert interaction meet ups which would be in the beginning , mid and end of the course. This would be supplemented with the online interaction on various topics by having them attending to the program using the Learning Management System called Black Board. This would provide you with an opportunity to connect at your convenience from far and wide while saving on the cost of spending money and time by attending to the course on a regular basis at the campus. In case you are unable to attend to the class you can access the online recording of the session and do not lose the thread of discussions.

**Course Director**

**Dr. Niraj Gupta |** Head School of Corporate Governance & Public Policy

**Course Coordinator**

**Manoj Singh |** SRA, School of Corporate Governance & Public Policy  
 Email - [manoj Singh.iica@gmail.com](mailto:manoj Singh.iica@gmail.com)  
 Mobile - 7500839434

