



# Indian Institute of Corporate Affairs

*Partners in Knowledge. Governance. Transformation.*

**Ministry of Corporate Affairs (Govt. of India)**

## **SUSTAINABLE DEVELOPMENT - CASE SELECTION, SHOWCASING, RECOGNITION AND REPLICATION (SD-CSSRR) PROGRAMME (2015-16)**



**CALL FOR CASE STUDIES**

**NOVEMBER, 2015**

## INTRODUCTION

Indian Institute of Corporate Affairs (IICA) has been established by the Ministry of Corporate Affairs (MCA), Government of India to act as a think-tank and centre of excellence to support the growth of the corporate sector in India through an integrated and multi-disciplinary approach. The state-of-the-art campus of IICA is located at Manesar in Haryana.

IICA offers capacity building and advisory solutions to the Government, Statutory Authorities, Private Sector, etc through its Schools and Centres. The Centre of Excellence for Sustainable Development (CESD) within IICA is slated to undertake actions to support Indian Businesses / industry, both public & private sector, at large, in all facets of Sustainability and Sustainable Development including development of holistic CSR projects/programme.

CESD under its SD-CSSRR Programme 2015-16 invites implemented/under implementation Sustainable Development/CSR projects case studies in the area of (but not limited to) :

- i) Ensuring Environmental Sustainability
- ii) Ecological Balance
- iii) Protection of Flora and Fauna
- iv) Animal Welfare
- v) Agroforestry
- vi) Conservation of Natural Resources and maintaining quality of Soil, Air and Water
- vii) Providing Safe Drinking Water,
- viii) Water, Sanitation & Hygiene
- ix) Waste management
- x) Biodiversity Conservation
- xi) Afforestation
- xii) Rural Development Projects

**NOTE:** Any project in the above areas should have resulted in benefits viz.

- 1) Quality of life improvement
- 2) Employment/Livelihood Generation
- 3) Women Empowerment
- 4) Creation of SHGs etc.

## WHO CAN SUBMIT CASE STUDY/STUDIES?

We invite case studies from the following organizations:

- i) NGOs/Civil Society Organizations/Registered Trust/other Implementing Agencies
- ii) Corporates (Private, PSUs etc.)

The projects/interventions should have been carried out by the organization applying against this invitation. The Case studies may also be submitted by one organization or (for joint projects) by a group of organizations.

## EVALUATION AND RECOGNITION

All the case studies received would be evaluated through an independent evaluation committee

set up by the institute. Based on the information received and the fair evaluation, the identified good projects would be highlighted and the project implementers would be invited during an yearly programme recognizing their achievements. The projects submitted and documented should serve as models which can be adopted and replicated by other corporates/industry. Selected projects will also get an opportunity to be presented in the forthcoming IICA programmes. Selected individual organizations would be informed accordingly.

## SUBMISSION FEE

INR 5,700/- (Including 14% Service Tax ) per case study per organization/s

## PAYMENT MODE

The payment of the Programme fee needs to be made in favour of "Indian Institute of Corporate Affairs" in the form of Demand Draft payable at New Delhi or through NEFT / RTGS.

Kindly dispatch the duly filled registration form along with the demand draft through Courier at the below mentioned address:

### Ruchi Gupta

Programme Executive (Sustainability)  
Indian Institute of Corporate Affairs  
2<sup>nd</sup> Floor, Paryavaran Bhawan  
CGO Complex, Lodhi Road  
New Delhi – 110 003

## TIMELINES

**Last date for payment of submission fee:** 31<sup>st</sup> Jan, 2016  
**Submission of Abstract/Summary (250-300 words):** 31<sup>st</sup> Jan, 2016  
Email abstracts to [ruchigupta.iica@gmail.com](mailto:ruchigupta.iica@gmail.com)

**Submission of full Case Studies:** 29<sup>th</sup> Feb, 2016  
Email full Case Studies (as per iica format) to [ruchigupta.iica@gmail.com](mailto:ruchigupta.iica@gmail.com),  
Hard copies of the same can be posted to the below mentioned address:

### Ms. Ruchi Gupta

Programme Executive – Sustainability  
Indian Institute of Corporate Affairs  
Plot- P- 6, 7, 8, Sector -5,  
IMT Manesar,  
Distt. Gurgaon 122 050, Haryana

**Evaluation of Case Studies by Expert Committee:** 7<sup>th</sup> – 11<sup>th</sup> March, 2016  
**Field Visit to shortlisted project sites:** Dates to be decided  
**Recognition of selected cases & organizations:** Programme date to be notified

**Winners of "Sustainable Development -  
Case Selection, Showcasing, Recognition and Replication (SD-CSSRR)"  
Programme (2014-15)**



*L to R : Mr. A B Chakraborty, CSO & Head CESD - IICA, Ms. Archana Joshi,  
Director - Deepak Foundation, Dr. Bhaskar Chatterjee, DG & CEO - IICA, Mr. Apurva Bhandari,  
Founder – SankalpTaru Foundation, Mr. S Shoury Reddy,  
Executive Director – Bala Vikasa Social Service Society,  
and Ms. Ruchi Gupta, Programme Executive - Sustainability, IICA*

**CONTACT PERSONS**

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