

## **IICA conducts Inaugural International Conference on Corporate Social Responsibility**

The National Foundation for CSR (NFCSR) at the Indian Institute of Corporate Affairs (IICA) organised the Inaugural International Conference on Corporate Social Responsibility on the theme '*Doing CSR in India*' on March 26, 2015 at New Delhi.

This conference was organised with the objective of enhancing the understanding of the Indian and global contexts and to discuss good practices with regard to one of the most important catalysts for social development in India today – CSR.

The event brought representatives from embassies, foreign governments, multilateral organisations, bilateral chambers of commerce and industry and multinational enterprises to a common forum to focus on the subject of CSR.

The inaugural session of the conference commenced with the welcome address by **Ms. Chetna Kaura**, Chief Programme Executive, NFCSR, IICA.

The Chief Guest for the event was **Mr. Onno Ruhl**, Country Director, World Bank India and the Guest of Honour was H. E. **Mr Harald Sandberg**, Ambassador of Sweden to India.

Other special guests present at the inaugural session were **Ms. Patricia Barandun**, Deputy Representative, UN Women and **Dr. Bhaskar Chatterjee**, Director General & CEO, IICA.

The inaugural session ended with a vote of thanks by **Mr. Atul Dev Sarmah**, Head, Centre for Institutional Partnerships & Corporate Communications.

Key areas of focus were *CSR: Indian Context*, *CSR: Global Context*, and *CSR: Collaborative Action*. Speakers for these sessions were **Dr. Bhaskar Chatterjee**, DG&CEO, IICA, **Mr. Jens Schlyter**, Senior Advisor, Sustainable Business, Department for Innovation and State-Owned Companies, Ministry of Enterprise and Innovation, Government of Sweden, **Ms. Marjan Schippers**, Deputy Director Trade Policy & Economic Governance, Ministry of Foreign Affairs, Government of The Netherlands, **Ms. Claire Tynte-Irvine**, Head, Prosperity, UK Government, **Mr. Nehal Sanghavi**, Senior

Advisor for Innovation & Partnership, USAID India, **Ms. Bidisha Pillai**, Head of Strategy, Results & Communications, DFID India, **Ms. Sara Larsson**, General Manager, Swedish Chamber of Commerce India and **Ms. Patricia Barandun**, Deputy Representative, UN Women.